

Science Topics Monthly Statistics

Web Log Analysis Monthly Report October 2008

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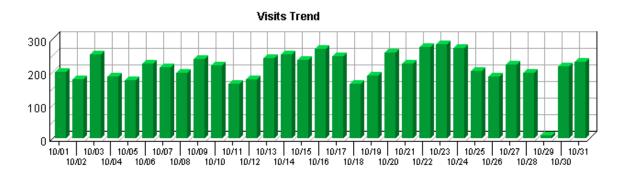
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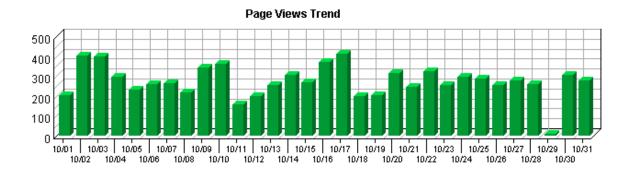
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

Visits	6,609
Average per Day	213
Average Visit Length	00:17:28
Median Visit Length	00:07:38
International Visits	5.52%
Visits of Unknown Origin	19.32%
Visits from Your Country: United States (US)	75.16%



Page View Summary

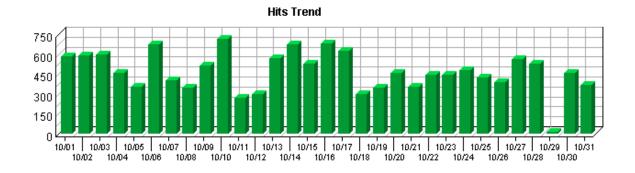
Page Views	8,462
Average per Day	272
Average Page Views per Visit	1.28

Overview Dashboard 1



Visitor Summary

Unique Visitors	2,533
Visitors Who Visited Once	1,989
Visitors Who Visited More Than Once	544
Average Visits per Visitor	2.61



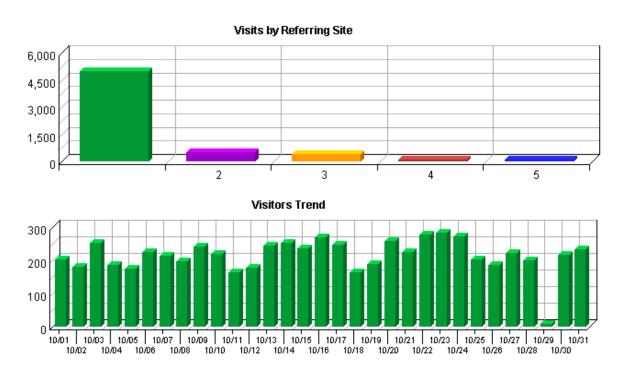
Hit Summary

Successful Hits for Entire Site	14,436
Average Hits per Day	465
Home Page Hits	363

2 Overview Dashboard

Marketing Dashboard

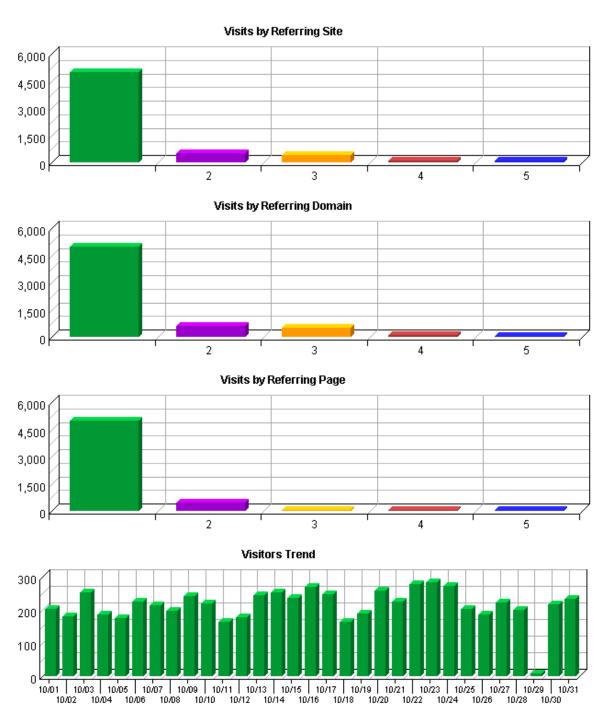
This dashboard summarizes important information related to online marketing activity.



Marketing Dashboard 3

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

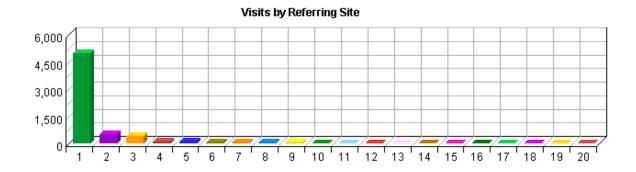


Referrers Dashboard 5

6 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	4,959	75.03%
2.	http://www.google.com/	486	7.35%
3.	http://es.epa.gov/	410	6.20%
4.	http://cfpub.epa.gov/	117	1.77%
5.	http://search.yahoo.com/	102	1.54%
6.	http://earth2.epa.gov/	47	0.71%
7.	http://www.google.co.in/	34	0.51%
8.	http://www.google.ca/	33	0.50%
9.	http://www.google.co.uk/	27	0.41%
10.	http://www.epa.gov/	24	0.36%
11.	http://images.google.com/	20	0.30%
12.	http://www.google.de/	14	0.21%
13.	http://nlquery.epa.gov/	13	0.20%
14.	http://search.msn.com/	13	0.20%
15.	http://www.google.com.au/	13	0.20%
16.	http://www.ask.com/	12	0.18%
17.	http://search.live.com/	11	0.17%
18.	http://www.google.com.mx/	10	0.15%
19.	http://www.google.cn/	9	0.14%
20.	http://www.google.co.th/	9	0.14%
	Subtotal	6,363	96.28%
	Other	246	3.72%
	Total	6,609	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

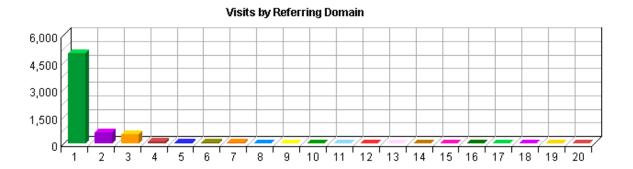
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	4,959	75.03%
2.	epa.gov	618	9.35%
3.	google.com	508	7.69%
4.	yahoo.com	121	1.83%
5.	google.co.in	41	0.62%
6.	google.ca	35	0.53%
7.	google.co.uk	30	0.45%
8.	msn.com	14	0.21%
9.	google.de	14	0.21%
10.	google.com.au	14	0.21%
11.	ask.com	13	0.20%
12.	live.com	12	0.18%
13.	google.cn	11	0.17%
14.	google.co.kr	10	0.15%
15.	google.com.mx	10	0.15%
16.	aol.com	9	0.14%
17.	google.co.th	9	0.14%
18.	google.fr	8	0.12%
19.	google.it	8	0.12%
20.	google.es	6	0.09%
	Subtotal	6,450	97.59%
	Other	159	2.41%
	Total	6,609	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

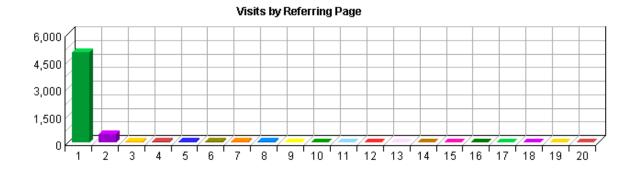
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	4,959	75.03%
2.	http://www.google.com/search	483	7.31%
3.	http://es.epa.gov/ncer/	75	1.13%
4.	http://search.yahoo.com/ search	65	0.98%
5.	http://es.epa.gov/ncer/rfa/	48	0.73%
6.	http://www.google.co.in/ search	34	0.51%
7.	http://www.google.ca/search	33	0.50%
8.	http://www.google.co.uk/ search	27	0.41%
9.	http://es.epa.gov/	25	0.38%
10.	http://es.epa.gov/ncer/grants/	21	0.32%
11.	http://images.google.com/ imgres	20	0.30%
12.	http://es.epa.gov/ncer/fellow/	20	0.30%
13.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html	17	0.26%
14.	http://www.google.de/search	14	0.21%
15.	http://www.google.com.au/ search	13	0.20%
16.	http://nlquery.epa.gov/ epasearch/epasearch	13	0.20%
17.	http://search.msn.com/results.aspx	13	0.20%
18.	http://es.epa.gov/ncer/about/	13	0.20%
19.	http://es.epa.gov/ncer/rfa/ 2009/2009_gro_undergrad.html	13	0.20%
20.	http://www.ask.com/web	12	0.18%
	Subtotal	5,918	89.54%
	Other	691	10.46%
	Total	6,609	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

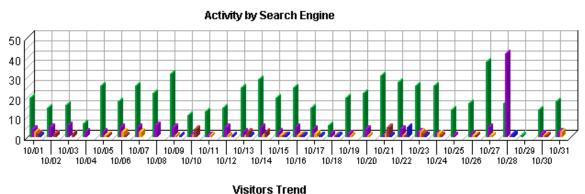
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

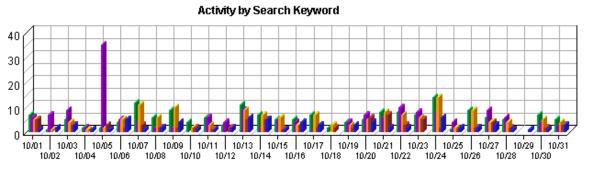
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







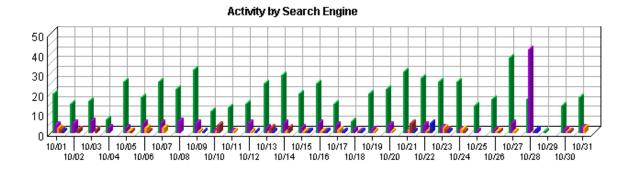


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	613	66.56%
2.	yahoo	142	15.42%
3.	google canada	36	3.91%
4.	google uk	33	3.58%
5.	google australia	17	1.85%
6.	google germany	16	1.74%
7.	msn	14	1.52%
8.	aol netfind	11	1.19%
9.	yahoo spain	9	0.98%
10.	google italy	8	0.87%
11.	google france	7	0.76%
12.	yahoo singapore	3	0.33%
13.	google japan	2	0.22%
14.	altavista	2	0.22%
15.	yandex	2	0.22%
16.	yahoo india	2	0.22%
17.	yahoo canada	1	0.11%
18.	yahoo mexico	1	0.11%
19.	all the web	1	0.11%
20.	yahoo germany	1	0.11%
	Total	921	100.00%

Activity by Search Engines with Search Phrases Detail

1. google	Engines	Phrases	Referrals	%
supercritical carbon dioxide tes results	1. google	particulate matter	69	7.49%
environmental research topics effect high frequency deformity pdf secondary disinfectant particulate matter in atmosphere pathogenesis of cryptosporidium parvum filetype:pdf safe drinking water environmental sustainability technology impacts of global change science of particulate matter epa particulate matter particulate matter gea particulate matter science of particulate matter of science stradiol science stradiol science research topics science research			16	1.74%
effect high frequency deformity pdf secondary disinfectant 4 0.43% secondary disinfectant 4 0.43% particulate matter in atmosphere 4 0.43% safe drinking water 4 0.43% safe drinking water environmental sustainability technology 3 0.33% impacts of global change 3 0.33% science of particulate matter 3 0.33% epa particulate matter 3 0.33% endocrine disruptors 4 0.43% environmental sustainability technology 5 0.33% science of particulate matter 3 0.33% echange 5 0.33% echange 6 0.33% endocrine disruptors 7 0.22% disinfectant evaluation 1 0.22% facts estradiol 1 0.22% facts estradiol 1 0.22% expa boys 1 0.22% expa boys 1 0.22% expa boys 1 0.22% expa boys 1 0.22% expa disinfectant evaluation 1 0.22% expa disinfectant evaluation 1 0.22% expa disinfectant expanded 1 0.22% expa disinfectant expanded 1 0.22% expanded 1 0.		tse results	5	0.54%
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usepa water quality standards particulate matter 2 0.22% cryptosporidium parvum disinfection drinking water pathogens paticulate model of matter aerosolization of norwalk virus how global changes affect businesses impact of manufacturing on environment research topics disinfection of water science project pbb in michgian pollution and mortality data epa endocrine disruptors particulate matter 2 0.22% 1 0.11% 1 0.11% 1 0.11% 2 0.22% 1 0.11% 1 0.11% 2 0.22% 1 0.11% 2 0.22% 1 0.11% 2 0.22% 2 0.11% 2 0.11% 2 0.11% 2 0.11% 2 0.22% 2 0.11% 2 0.11% 2 0.11% 2 0.11% 2 0.11%		stages of spermatogenesis testis	2	0.22%
particulate matter cryptosporidium parvum disinfection drinking water pathogens drinking water pathogens paticulate model of matter 1 0.11% aerosolization of norwalk virus how global changes affect businesses 1 0.11% impact of manufacturing on environment research topics disinfection of water science project pbb in michgian pollution and mortality data epa endocrine disruptors specific ultraviolet absorbance 2 0.22% 1 0.11% 1 0.11% 1 0.11% 1 0.11% 1 0.11% 1 0.11% 1 0.11% 1 0.11% 1 0.11% 1 0.11%		lake apopka alligators	2	0.22%
cryptosporidium parvum disinfection 2 0.22% drinking water pathogens 1 0.11% paticulate model of matter 1 0.11% aerosolization of norwalk virus 1 0.11% how global changes affect businesses 1 0.11% impact of manufacturing on environment research topics 1 0.11% disinfection of water science project 1 0.11% pbb in michgian 1 0.11% pollution and mortality data 1 0.11% epa endocrine disruptors 1 0.11% specific ultraviolet absorbance 1 0.11%		usepa water quality standards	2	0.22%
drinking water pathogens paticulate model of matter aerosolization of norwalk virus how global changes affect businesses impact of manufacturing on environment research topics disinfection of water science project pbb in michgian pollution and mortality data epa endocrine disruptors specific ultraviolet absorbance 1 0.11% 1 0.11% 1 0.11% 1 0.11% 1 0.11%		particulate matter	2	0.22%
paticulate model of matter 1 0.11% aerosolization of norwalk virus 1 0.11% how global changes affect businesses 1 0.11% impact of manufacturing on environment research topics 1 0.11% disinfection of water science project 1 0.11% pbb in michgian 1 0.11% pollution and mortality data 1 0.11% epa endocrine disruptors 1 0.11% specific ultraviolet absorbance 1 0.11%		cryptosporidium parvum disinfection	2	0.22%
aerosolization of norwalk virus how global changes affect businesses impact of manufacturing on environment research topics disinfection of water science project pbb in michgian pollution and mortality data epa endocrine disruptors specific ultraviolet absorbance 1 0.11% 1 0.11% 1 0.11% 1 0.11% 1 0.11%		drinking water pathogens	1	0.11%
how global changes affect businesses 1 0.11% impact of manufacturing on environment research topics 1 0.11% disinfection of water science project 1 0.11% pbb in michgian 1 0.11% pollution and mortality data 1 0.11% epa endocrine disruptors 1 0.11% specific ultraviolet absorbance 1 0.11%		paticulate model of matter	1	0.11%
impact of manufacturing on environment research topics disinfection of water science project pbb in michgian pollution and mortality data epa endocrine disruptors specific ultraviolet absorbance 1 0.11% 1 0.11% 1 0.11% 1 0.11%		aerosolization of norwalk virus	1	0.11%
disinfection of water science project 1 0.11% pbb in michgian 1 0.11% pollution and mortality data 1 0.11% epa endocrine disruptors 1 0.11% specific ultraviolet absorbance 1 0.11%		how global changes affect businesses	1	0.11%
pbb in michgian 1 0.11% pollution and mortality data 1 0.11% epa endocrine disruptors 1 0.11% specific ultraviolet absorbance 1 0.11%		impact of manufacturing on environment research topics	1	0.11%
pollution and mortality data 1 0.11% epa endocrine disruptors 1 0.11% specific ultraviolet absorbance 1 0.11%		disinfection of water science project	1	0.11%
epa endocrine disruptors 1 0.11% specific ultraviolet absorbance 1 0.11%		pbb in michgian	1	0.11%
specific ultraviolet absorbance 1 0.11%		pollution and mortality data	1	0.11%
-		epa endocrine disruptors	1	0.11%
ph and disinfection by product reduction 1 0.11%		specific ultraviolet absorbance	1	0.11%
		ph and disinfection by product reduction	1	0.11%

	topics in home economics that can be researched	1 0.11%
3. google	tse results	4 0.43%
canada	tse results today	2 0.22%
	phthalates and pregnancy	2 0.22%
	r831533	1 0.11%
	co2 capture thesis filetype:pdf	1 0.11%
	progestins endocrine disruption	1 0.11%
	state of the environment tse	1 0.11%
	snail tbt	1 0.11%
	environmental sustainable technology program	1 0.11%
	post puberty reproduction effects	1 0.11%
	zebrafish liver cell line	1 0.11%
	toxicity particle matter	1 0.11%
	student teamwork	1 0.11%
	chemical structure of testosterone	1 0.11%
	how shark effects on other populations?	1 0.11%
	assistant professor job positions in animal physiology endocrinology reproduction 2008	1 0.11%
	endocrine mediated regulation of physiological process	1 0.11%
	methylmercury affect gametescomca	1 0.11%
	reseach program review and evaluation	1 0.11%
	exposure to phalates while pregnant	1 0.11%
4. google	water researcher	3 0.33%
uk	safe drinking water	2 0.22%
	endocrine disruptors research program, national center for environmental research, epa	1 0.11%
	quality topics for projects	1 0.11%
	human exposure to airborne particulate matter	1 0.11%
	american epidemiological research pm2.5	1 0.11%
	endocrine disruptor marine organisms reproductive physiology university of usa	1 0.11%
	use of dcfh metal ions	1 0.11%
	hydrogen peroxide disinfection	1 0.11%
	blocking effect colloid deposition aquifer	1 0.11%
	epa pm10 particulates	1 0.11%
	nitrogenous disinfection byproduct formation during uv disinfection	1 0.11%
	genistein and daidzein ovary morphology	1 0.11%
	evaluation disinfectant	1 0.11%
	science and technology creating more environmentally friendly products	1 0.11%
	research triangle institute, us epa grant, pollution prevention in industrial condensation reactions, 1996	1 0.11%
	sequence of estrogen receptor element zebrafish	1 0.11%

	evidence to suggest global change	1 0.11%
	charge document	1 0.11%
	supercritical solvents for green chemical synthesis	1 0.11%
5. google	edc size of offspring or eggs	4 0.43%
australia	endocrine disruption, neurodevelopment	2 0.22%
	male testis development	1 0.11%
	how do edc cause masculinization of female organisms	1 0.11%
	retinoids endocrine disruptors	1 0.11%
	particulate pollution and hospital admissions	1 0.11%
	edc remediation ecotoxicology	1 0.11%
	multi-scale modeling of global change and air quality lamb	1 0.11%
	ptu propylthiouracil exposure dose response pharmacokinetic	1 0.11%
	particulate matter atmosphere	1 0.11%
	http://es.epa.gov/ncer/science/pm/	1 0.11%
	stages of avian development	1 0.11%
	specific uv absorbance	1 0.11%
6. google germany	quantitative structure–activity relationship models for prediction of estrogen receptor binding affinity of structurally diverse chemicals	2 0.22%
	modeling the removal of e. coli groundwater	1 0.11%
	global change research gaps	1 0.11%
	occurrence patterns of pharmaceuticals in water and wastewater environments	1 0.11%
	crocodile endocrine penis	1 0.11%
	gabapentin spe water sample	1 0.11%
	dbp haa han	1 0.11%
	qsar estrogen yeast	1 0.11%
	semen characteristics in pubertal boys	1 0.11%
	example significant contributions	1 0.11%
	single scattering separate delta eddington	1 0.11%
	cluster analyse endocrine disruption	1 0.11%
	particulate health study	1 0.11%
	ammonia riverbank filtration	1 0.11%
	tufenkji bank filtration. environmental science and technology	1 0.11%
7. msn	particulate matter	2 0.22%
	endocrine disruptors	1 0.11%
	gripst 2000 sampler kit	1 0.11%
	role of science and technology in sustainable environment	1 0.11%
	bioluminescent yeast reporter system	1 0.11%
	tse results	1 0.11%
	p.m annual	1 0.11%
	epa safe water limits	1 0.11%
	tse chemical	1 0.11%

	cannon ts-e	1 0.11%
	endocrine science	1 0.11%
	epa.gov outdoor	1 0.11%
	particulate matter size distribution	1 0.11%
8. aol	how does the atmospheric stressor temperature affect humans?	2 0.22%
netfind	cryptospiridium gerba	1 0.11%
	puberty boys	1 0.11%
	science is air matter	1 0.11%
	contributors of air pollution	1 0.11%
	matter and science	1 0.11%
	hypochlorite dosing toxicology report	1 0.11%
	benzoin replacement with ketone resin in powder coatings	1 0.11%
	phytoestrogen in male body	1 0.11%
	peer reviewed articles about the morbidity of cardiovascular disease and physical activity on mortality	1 0.11%
9. yahoo	particulate matter	3 0.33%
spain	particulate matter pollution	3 0.33%
	epa matter	1 0.11%
	epa matter emissions	1 0.11%
	heavy metals pm10 pm2.5 measure	1 0.11%
10. google	arsenic toxicology	1 0.11%
italy	epa and endocrine disruptor	1 0.11%
	nadia paolino	1 0.11%
	academic project on water	1 0.11%
	endocrine distruptors	1 0.11%
	mmp and endometriosis	1 0.11%
	aryl hydrocarbon receptor activity in endometriosis	1 0.11%
	edc hypothalamus	1 0.11%
11. google	duirk s.e., monochloramine loss in the presence of humic acid	1 0.11%
france	natural rainbow trout estrogen ligands	1 0.11%
	frog endocrine disruption	1 0.11%
	male reproductive systà me antiandrogenic pesticides	1 0.11%
	riverbank filtration epidemy	1 0.11%
	russian boy medical exam	1 0.11%
	kitis m, karanfil t, kilduff je – the reactivity of dissolved organic matter for desinfection by-	1 0.11%
12. yahoo	predict inhalation exposure	1 0.11%
singapore	endocrine marine test	1 0.11%
	particulate model of matter	1 0.11%
13. google japan	environmental behavior and decisionmaking: determining the effectiveness of environmental information disclosure and provision	1 0.11%
	ano genital mice	1 0.11%

14.	usepa drinking water limits	1 0.11%
altavista	epa drinking water standards	1 0.11%
15. yandex	particulate matter	2 0.22%
16. yahoo	epa drinking water	1 0.11%
india	project topics from economics	1 0.11%
17. yahoo canada	health effects of particulate matter	1 0.11%
18. yahoo mexico	science topics.	1 0.11%
19. all the web	science topics	1 0.11%
20. yahoo germany	endocrine	1 0.11%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	matter	142	15.42%
	particulate	126	13.68%
	of	121	13.14%
	endocrine	59	6.41%
	in	54	5.86%
	epa	51	5.54%
	the	49	5.32%
	science	39	4.23%
	research	32	3.47%
	effects	31	3.37%
	on	31	3.37%
	disruptors	27	2.93%
	for	24	2.61%
	topics	22	2.39%
	water	22	2.39%
	environmental	21	2.28%
	by	21	2.28%
	supercritical	19	2.06%
	carbon	18	1.95%
	green	18	1.95%
2. yahoo	ozonation	37	4.02%
	science	22	2.39%
	topics	21	2.28%
	research	19	2.06%
	of	18	1.95%
	water	18	1.95%

	matter	14	1.52%
	particulate	12	1.30%
	drinking	11	1.19%
	epa	9	0.98%
	standards	8	0.87%
	for	8	0.87%
	in	7	0.76%
	environmental	7	0.76%
	disinfection	5	0.54%
	formation	5	0.54%
	endocrine	4	0.43%
	alligators	3	0.33%
	disruptors	3	0.33%
	absorbance	3	0.33%
3. google canada	tse	7	0.76%
	of	7	0.76%
	effects	6	0.65%
	results	6	0.65%
	endocrine	4	0.43%
	biological	2	0.22%
	filtration	2	0.22%
	on	2	0.22%
	pm	2	0.22%
	environmental	2	0.22%
	reproduction	2	0.22%
	in	2	0.22%
	pregnancy	2	0.22%
	program	2	0.22%
	today	2	0.22%
	disruptors	2	0.22%
	phthalates	2	0.22%
	ozone	2	0.22%
	health	2	0.22%
	liver	1	0.11%
4. google uk	of	8	0.87%
6.46.4	water	5	0.54%
	for	4	0.43%
	research	4	0.43%
	endocrine	3	0.33%
	disinfection	3	0.33%
	researcher	3	0.33%
	epa	3	0.33%
	Ори	3	0.55/0

	in	3	0.33%
	safe	2	0.22%
	pm2.5	2	0.22%
	disruptors	2	0.22%
	drinking	2	0.22%
	epidemiological	2	0.22%
	to	2	0.22%
	american	2	0.22%
	-13	1	0.11%
	blood	1	0.11%
	tables	1	0.11%
	desel	1	0.11%
5. google australia	of	7	0.76%
	edc	6	0.65%
	eggs	4	0.43%
	offspring	4	0.43%
	size	4	0.43%
	endocrine	3	0.33%
	disruption,	2	0.22%
	neurodevelopment	2	0.22%
	development	2	0.22%
	particulate	2	0.22%
	cause	1	0.11%
	exposure	1	0.11%
	http://es.epa.gov/ncer/science/pm/	1	0.11%
	matter	1	0.11%
	atmosphere	1	0.11%
	absorbance	1	0.11%
	female	1	0.11%
	change	1	0.11%
	air	1	0.11%
	masculinization	1	0.11%
6. google germany	of	6	0.65%
	estrogen	3	0.33%
	affinity	2	0.22%
	chemicals	2	0.22%
	receptor	2	0.22%
	structurally	2	0.22%
	binding	2	0.22%
	prediction	2	0.22%
	quantitative	2	0.22%
	structure–activity	2	0.22%

	in	2	0.22%
	for	2	0.22%
	water	2	0.22%
	relationship	2	0.22%
	diverse	2	0.22%
	endocrine	2	0.22%
	models	2	0.22%
	research	1	0.11%
	particulate	1	0.11%
	example	1	0.11%
7. msn	matter	3	0.33%
	particulate	3	0.33%
	science	2	0.22%
	endocrine	2	0.22%
	tse	2	0.22%
	epa.gov	1	0.11%
	in	1	0.11%
	bioluminescent	1	0.11%
	reporter	1	0.11%
	limits	1	0.11%
	distribution	1	0.11%
	system	1	0.11%
	size	1	0.11%
	of	1	0.11%
	2000	1	0.11%
	p.m	1	0.11%
	yeast	1	0.11%
	annual	1	0.11%
	water	1	0.11%
	environment	1	0.11%
8. aol netfind	the	3	0.33%
	stressor	2	0.22%
	matter	2	0.22%
	in	2	0.22%
	temperature	2	0.22%
	does	2	0.22%
	how	2	0.22%
	air	2	0.22%
	humans?	2	0.22%
	of	2	0.22%
	atmospheric	2	0.22%
	science	2	0.22%

		affect	2	0.22%
		cardiovascular	1	0.11%
		contributors	1	0.11%
		about	1	0.11%
		reviewed	1	0.11%
		phytoestrogen	1	0.11%
		physical	1	0.11%
		coatings	1	0.11%
	9. yahoo spain	matter	8	0.87%
		particulate	6	0.65%
		pollution	3	0.33%
		epa	2	0.22%
		emissions	1	0.11%
		metals	1	0.11%
		measure	1	0.11%
		pm2.5	1	0.11%
		pm10	1	0.11%
		heavy	1	0.11%
	10. google italy	endometriosis	2	0.22%
		endocrine	2	0.22%
		toxicology	1	0.11%
		academic	1	0.11%
		on	1	0.11%
		water	1	0.11%
		paolino	1	0.11%
		distruptors	1	0.11%
		project	1	0.11%
		epa	1	0.11%
		disruptor	1	0.11%
		mmp	1	0.11%
		aryl	1	0.11%
		nadia	1	0.11%
		hypothalamus	1	0.11%
		activity	1	0.11%
		arsenic	1	0.11%
		receptor	1	0.11%
		in	1	0.11%
		hydrocarbon	1	0.11%
	11. google france	the	2	0.22%
		of	2	0.22%
		antiandrogenic	1	0.11%
		filtration	1	0.11%

	reproductive	1	0.11%
	karanfil	1	0.11%
	epidemy	1	0.11%
	ligands	1	0.11%
	riverbank	1	0.11%
	desinfection	1	0.11%
	loss	1	0.11%
	organic	1	0.11%
	système	1	0.11%
	male	1	0.11%
	exam	1	0.11%
	dissolved	1	0.11%
	acid	1	0.11%
	humic	1	0.11%
	m,	1	0.11%
	monochloramine	1	0.11%
12. yahoo singapore	exposure	1	0.11%
	predict	1	0.11%
	model	1	0.11%
	of	1	0.11%
	marine	1	0.11%
	test	1	0.11%
	matter	1	0.11%
	inhalation	1	0.11%
	endocrine	1	0.11%
	particulate	1	0.11%
13. google japan	environmental	2	0.22%
	disclosure	1	0.11%
	the	1	0.11%
	mice	1	0.11%
	effectiveness	1	0.11%
	decisionmaking:	1	0.11%
	genital	1	0.11%
	information	1	0.11%
	behavior	1	0.11%
	provision	1	0.11%
	of	1	0.11%
	determining	1	0.11%
	ano	1	0.11%
14. altavista	water	2	0.22%
	drinking	2	0.22%
	standards	1	0.11%

		limits	1	0.11%
		usepa	1	0.11%
		epa	1	0.11%
15.	yandex	matter	2	0.22%
		particulate	2	0.22%
16.	yahoo india	water	1	0.11%
		topics	1	0.11%
		epa	1	0.11%
		economics	1	0.11%
		drinking	1	0.11%
		from	1	0.11%
		project	1	0.11%
17.	yahoo canada	of	1	0.11%
		matter	1	0.11%
		effects	1	0.11%
		particulate	1	0.11%
		health	1	0.11%
18.	yahoo mexico	topics.	1	0.11%
		science	1	0.11%
19.	all the web	topics	1	0.11%
		science	1	0.11%
20.	yahoo germany	endocrine	1	0.11%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Q

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	particulate matter	78	8.47%
2.	ozonation	37	4.02%
3.	effects of cosolvents on the decaffeination of green tea by supercritical carbon dioxide	16	1.74%
4.	tse results	10	1.09%
5.	science research topics	9	0.98%
6.	safe drinking water	6	0.65%
7.	epa drinking water standards	5	0.54%
8.	environmental research topics	4	0.43%
9.	particulate matter in atmosphere	4	0.43%
10.	effect high frequency deformity pdf	4	0.43%
11.	secondary disinfectant	4	0.43%
12.	edc size of offspring or eggs	4	0.43%
13.	pathogenesis of cryptosporidium parvum filetype:pdf	4	0.43%
14.	water researcher	3	0.33%
15.	impacts of global change	3	0.33%
16.	epa endocrine disruptors	3	0.33%
17.	science of particulate matter	3	0.33%
18.	technology for sustainable environment	3	0.33%
19.	particulate matter atmosphere	3	0.33%

20.	epa particulate matter	3	0.33%
	Subtotal	206	22.37%
	Total	921	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. particulate matter	google	69	7.49%
	yahoo spain	3	0.33%
	yandex	2	0.22%
	yahoo	2	0.22%
	msn	2	0.22%
2. ozonation	yahoo	37	4.02%
3. effects of cosolvents on the decaffeination of green tea by supercritical carbon dioxide	google	16	1.74%
4. tse results	google	5	0.54%
	google canada	4	0.43%
	msn	1	0.11%
5. science research topics	yahoo	9	0.98%
6. safe drinking water	google	4	0.43%
	google uk	2	0.22%
7. epa drinking water standards	yahoo	4	0.43%
	altavista	1	0.11%
8. environmental research topics	google	4	0.43%
9. particulate matter in atmosphere	google	4	0.43%
10. effect high frequency deformity pdf	google	4	0.43%
11. secondary disinfectant	google	4	0.43%
12. edc size of offspring or eggs	google australia	4	0.43%
13. pathogenesis of cryptosporidium parvum filetype:pdf	google	4	0.43%
14. water researcher	google uk	3	0.33%
15. impacts of global change	google	3	0.33%
16. epa endocrine disruptors	google	2	0.22%
	yahoo	1	0.11%
17. science of particulate matter	google	3	0.33%
18. technology for sustainable environment	google	3	0.33%
19. particulate matter atmosphere	google	2	0.22%
	google australia	1	0.11%
20. epa particulate matter	google	3	0.33%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

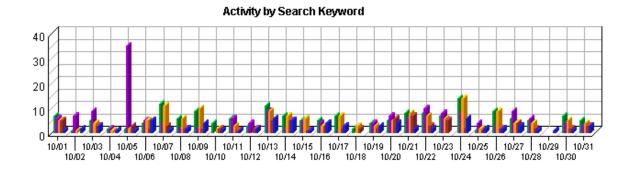
Q

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	9/0
1.	matter	177	4.67%
2.	of	175	4.61%
3.	particulate	156	4.11%
4.	endocrine	82	2.16%
5.	in	73	1.93%
6.	science	70	1.85%
7.	epa	70	1.85%
8.	the	59	1.56%
9.	research	57	1.50%
10.	water	52	1.37%
11.	topics	47	1.24%
12.	effects	40	1.05%
13.	for	39	1.03%
14.	ozonation	37	0.98%
15.	on	37	0.98%
16.	disruptors	36	0.95%
17.	environmental	34	0.90%
18.	drinking	28	0.74%
19.	by	23	0.61%
20.	supercritical	21	0.55%
	Subtotal	1,313	34.63%
	Total	3,792	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. matter	google	142	3.74%
	yahoo	14	0.37%
	yahoo spain	8	0.21%
	msn	3	0.08%
	aol netfind	2	0.05%
	yandex	2	0.05%
	google canada	1	0.03%
	yahoo singapore	1	0.03%
	google uk	1	0.03%
	yahoo canada	1	0.03%
	google australia	1	0.03%
	google france	1	0.03%
2. of	google	121	3.19%
	yahoo	18	0.47%
	google uk	8	0.21%
	google canada	7	0.18%
	google australia	7	0.18%
	google germany	6	0.16%
	aol netfind	2	0.05%
	google france	2	0.05%
	yahoo canada	1	0.03%
	msn	1	0.03%
	google japan	1	0.03%
	yahoo singapore	1	0.03%
3. particulate	google	126	3.32%
	yahoo	12	0.32%
	yahoo spain	6	0.16%
	msn	3	0.08%
	google australia	2	0.05%
	yandex	2	0.05%
	google canada	1	0.03%
	yahoo canada	1	0.03%
	google germany	1	0.03%
	google uk	1	0.03%
	yahoo singapore	1	0.03%
	Junioo singupore		
4. endocrine	google	59	1.56%
4. endocrine		59 4	1.56% 0.11%
4. endocrine	google		

	google australia	3	0.08%
	google italy	2	0.05%
	google germany	2	0.05%
	msn	2	0.05%
	google france	1	0.03%
	yahoo germany	1	0.03%
	yahoo singapore	1	0.03%
5. in	google	54	1.42%
	yahoo	7	0.18%
	google uk	3	0.08%
	google canada	2	0.05%
	google germany	2	0.05%
	aol netfind	2	0.05%
	msn	1	0.03%
	google italy	1	0.03%
	google france	1	0.03%
6. science	google	39	1.03%
	yahoo	22	0.58%
	msn	2	0.05%
	aol netfind	2	0.05%
	google uk	1	0.03%
	yahoo mexico	1	0.03%
	all the web	1	0.03%
	google canada	1	0.03%
	google germany	1	0.03%
7. epa	google	51	1.34%
1	yahoo	9	0.24%
	google uk	3	0.08%
	yahoo spain	2	0.05%
	altavista	1	0.03%
	google italy	1	0.03%
	msn	1	0.03%
	yahoo india	1	0.03%
	google canada	1	0.03%
8. the	google	49	1.29%
	aol netfind	3	0.08%
	google france	2	0.05%
	google japan	1	0.03%
	google canada	1	0.03%
	google uk	1	0.03%
	google germany	1	0.03%
	yahoo	1	0.03%
	yanoo	1	0.0370

9. research	google	32	0.84%
	yahoo	19	0.50%
	google uk	4	0.11%
	google germany	1	0.03%
	google canada	1	0.03%
10. water	google	22	0.58%
	yahoo	18	0.47%
	google uk	5	0.13%
	altavista	2	0.05%
	google germany	2	0.05%
	msn	1	0.03%
	google italy	1	0.03%
	yahoo india	1	0.03%
11. topics	google	22	0.58%
	yahoo	21	0.55%
	google uk	1	0.03%
	yahoo india	1	0.03%
	google canada	1	0.03%
	all the web	1	0.03%
12. effects	google	31	0.82%
	google canada	6	0.16%
	yahoo	2	0.05%
	yahoo canada	1	0.03%
13. for	google	24	0.63%
	yahoo	8	0.21%
	google uk	4	0.11%
	google germany	2	0.05%
	google france	1	0.03%
14. ozonation	yahoo	37	0.98%
15. on	google	31	0.82%
	yahoo	2	0.05%
	google canada	2	0.05%
	google italy	1	0.03%
	aol netfind	1	0.03%
16. disruptors	google	27	0.71%
	yahoo	3	0.08%
	google uk	2	0.05%
	google canada	2	0.05%
	msn	1	0.03%
	google australia	1	0.03%
17. environmental	google	21	0.55%
	yahoo	7	0.18%

	google canada	2	0.05%
	google japan	2	0.05%
	google uk	1	0.03%
	google germany	1	0.03%
18. drinking	google	12	0.32%
	yahoo	11	0.29%
	altavista	2	0.05%
	google uk	2	0.05%
	yahoo india	1	0.03%
19. by	google	21	0.55%
	yahoo	2	0.05%
20. supercritical	google	19	0.50%
	google uk	1	0.03%
	yahoo	1	0.03%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

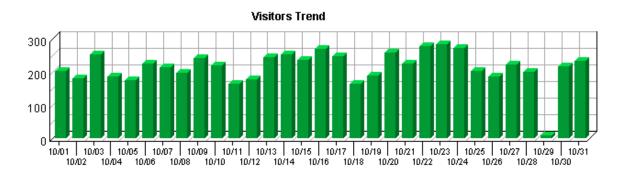
8

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

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Visitors Dashboard

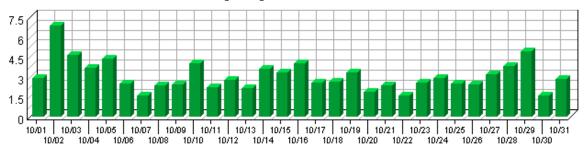
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



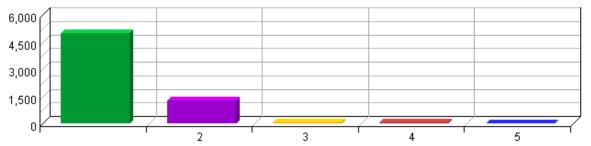
Visit Summary

Visits	6,609
Average per Day	213
Average Visit Length	00:17:28
Median Visit Length	00:07:38
International Visits	5.52%
Visits of Unknown Origin	19.32%
Visits from Your Country: United States (US)	75.16%

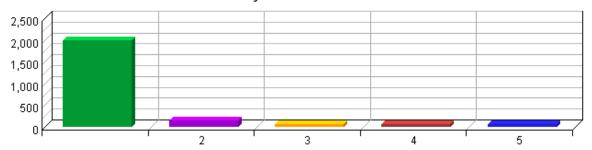
Average Length of Visit Trend

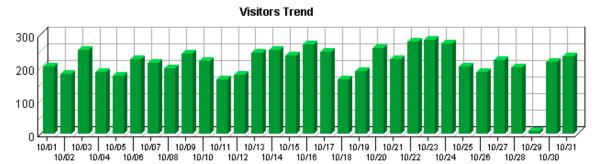


Top Countries by Visits





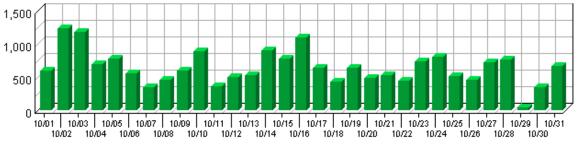




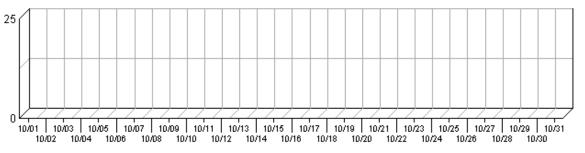
Visitor Summary

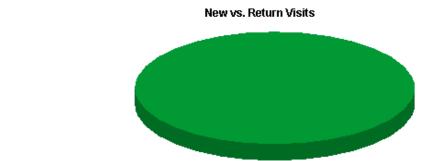
Unique Visitors	2,533
Visitors Who Visited Once	1,989
Visitors Who Visited More Than Once	544
Average Visits per Visitor	2.61

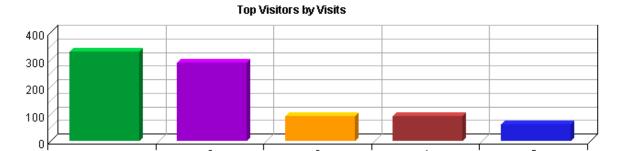




First Time Visitors Trend

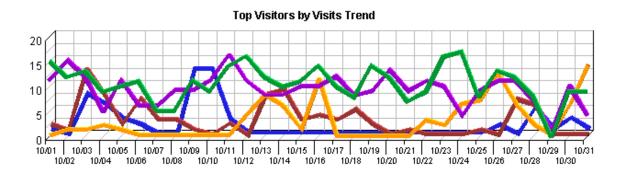


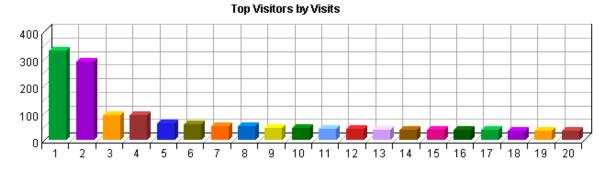




Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	0/0	Hits
1.	llf320053.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo. com/help/us/ysearch/slurp)	329	4.98%	595
2.	llf320053.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	287	4.34%	570
3.	66.231.188.52_Gigabot/3.0 (http://www.gigablast.com/spider. html)	93	1.41%	136
4.	65.55.25.153_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	91	1.38%	235
5.	crawl1.nat.svl.searchme. com_Mozilla/5.0 (compatible; Charlotte/1.1; http://www.searchme. com/support/)	61	0.92%	110
6.	216–55–155–26.dedicated.abac.	58	0.88%	58

	net_Clearware web browser			
7.	rg34.riverglassinc. com_Jakarta Commons-HttpClient/3.0.1	51	0.77%	345
8.	msnbot-65-55-105-237.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	51	0.77%	54
9.	dhs-outbound.bos3.fastsearch. net_FAST Enterprise Crawler 6 / Scirus scirus-crawler@fast. no; http://www.scirus.com/ srsapp/contactus/	45	0.68%	45
10.	server.grik.net_Mozilla/5.0 (compatible; Googlebot/2.1; + http://www.google.com/bot.html)	44	0.67%	80
11.	65.55.232.34_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	42	0.64%	90
12.	msnbot-65-55-105-240.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	39	0.59%	46
13.	llf520023.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	38	0.58%	92
14.	msnbot-65-55-105-231.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	38	0.58%	43
15.	msnbot-65-55-105-232.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	37	0.56%	41
16.	msnbot-65-55-105-230.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	36	0.54%	45
17.	msnbot-65-55-105-241.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	36	0.54%	44
18.	134.67.99.163_NLESE USEPA	35	0.53%	263
19.	msnbot-65-55-105-238.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	34	0.51%	36
20.	msnbot-65-55-105-239.search. msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	34	0.51%	38
	Subtotal	1,479	22.38%	2,966
	Other	5,129	77.62%	11,478
	Total	6,608	100.00%	14,444

Top Visitors - Help Card



Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

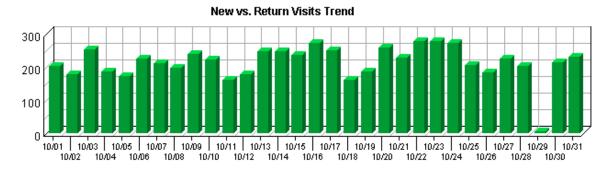


Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.







New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	6,608	100.00%
	Total	6,608	100.00%

New vs. Return Visits - Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

New vs. Return Visits 47

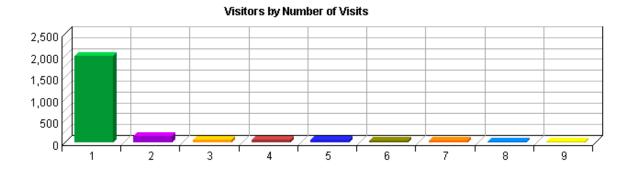
O

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

48 New vs. Return Visits

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	1,989	78.52%
2 visits	149	5.88%
3 visits	59	2.33%
4 visits	57	2.25%
5 visits	56	2.21%
6 visits	38	1.50%
7 visits	37	1.46%
8 visits	28	1.11%
9 visits	26	1.03%
Subtotal	2,439	96.29%
Other	94	3.71%
Total	2,533	100.00%

Visitors by Number of Visits - Help Card

Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

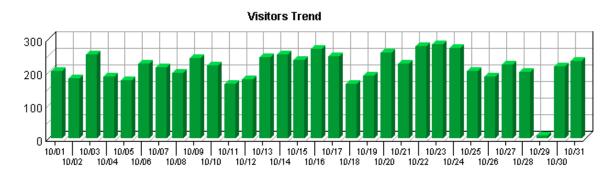
Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

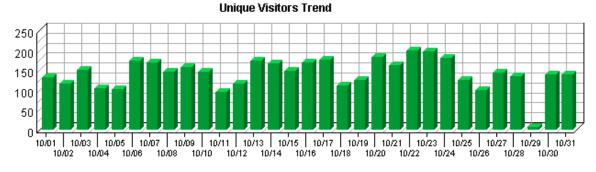
% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

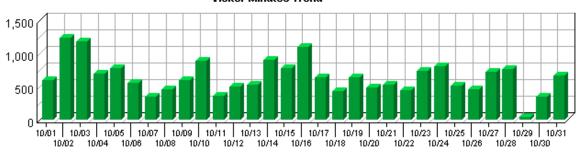








Visitor Minutes Trend



Visitors Trend

Time Interval	Visits Uniqu	ue Visitors	First Time Visitors	Avg Visit . Length	Visitor Minutes
10/01	202	131	0	00:02:55	591.47
10/02	181	115	0	00:06:52	1,243.03
10/03	254	150	0	00:04:39	1,182.33
10/04	187	104	0	00:03:40	687.70
10/05	175	102	0	00:04:24	771.30
10/06	224	173	0	00:02:29	557.68
10/07	213	169	0	00:01:38	349.12
10/08	198	145	0	00:02:20	462.95
10/09	241	158	0	00:02:28	596.82
10/10	220	146	0	00:04:01	885.73
10/11	163	96	0	00:02:12	359.45
10/12	178	116	0	00:02:46	494.88
10/13	244	173	0	00:02:09	527.05
10/14	252	167	0	00:03:35	903.80
10/15	237	148	0	00:03:18	783.68
10/16	270	169	0	00:04:04	1,098.30
10/17	247	175	0	00:02:36	644.78
10/18	163	111	0	00:02:40	437.08
10/19	189	124	0	00:03:21	635.35
10/20	259	184	0	00:01:52	484.53
10/21	224	162	0	00:02:22	533.85
10/22	277	200	0	00:01:36	443.97
10/23	284	197	0	00:02:36	739.73
10/24	272	180	0	00:02:57	806.87
10/25	204	124	0	00:02:30	512.78
10/26	187	99	0	00:02:25	453.83
10/27	223	143	0	00:03:13	720.78
10/28	200	135	0	00:03:49	763.83
10/29	8	8	0	00:04:56	39.50
10/30	217	139	0	00:01:35	343.75

10/31	232	139	0	00:02:50	660.53
Average	213	141	0	N/A	636.02
Total	6,625	4,382	0	N/A	19,716.48

Visitors Trend - Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

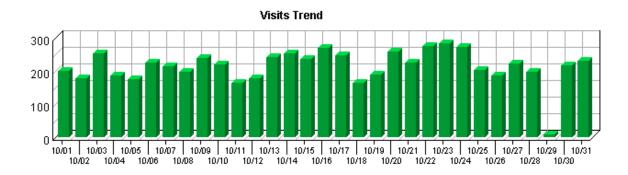


Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
10/01	201	3.04%
10/02	179	2.71%
10/03	253	3.83%
10/04	187	2.83%
10/05	174	2.63%
10/06	224	3.39%
10/07	213	3.22%
10/08	198	3.00%
10/09	240	3.63%
10/10	220	3.33%
10/11	163	2.47%
10/12	178	2.69%
10/13	243	3.68%
10/14	252	3.81%
10/15	237	3.59%
10/16	269	4.07%
10/17	246	3.72%
10/18	163	2.47%
10/19	189	2.86%
10/20	258	3.90%
10/21	224	3.39%
10/22	276	4.18%
10/23	284	4.30%
10/24	272	4.12%
10/25	204	3.09%

10/26	186	2.81%
10/27	222	3.36%
10/28	198	3.00%
10/29	8	0.12%
10/30	217	3.28%
10/31	231	3.50%
Total	6,609	100.00%

Visits Trend – Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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B

Top Organizations 57

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

58 Top Organizations

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

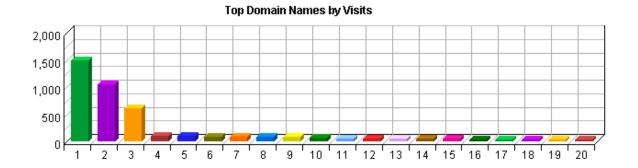
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	1,486	22.48%	3,134
2.	googlebot.com	1,059	16.02%	1,113
3.	msn.com	605	9.15%	765
4.	comcast.net	108	1.63%	234
5.	searchme.com	99	1.50%	161
6.	rr.com	93	1.41%	172
7.	66.231.188.52	93	1.41%	136
8.	65.55.25.153	91	1.38%	235
9.	ask.com	89	1.35%	108
10.	riverglassinc.com	68	1.03%	370
11.	abac.net	58	0.88%	58
12.	cuill.com	55	0.83%	82
13.	fastsearch.net	45	0.68%	45
14.	grik.net	44	0.67%	80
15.	verizon.net	43	0.65%	96
16.	65.55.232.34	42	0.64%	90
17.	fti.net	42	0.64%	42
18.	scoutjet.com	36	0.54%	80
19.	134.67.99.163	35	0.53%	263
20.	65.55.108.244	33	0.50%	52
	Subtotal	4,224	63.91%	7,316
	Other	2,385	36.09%	7,120
	Total	6,609	100.00%	14,436

Top Domain Names 61

Top Domain Names - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

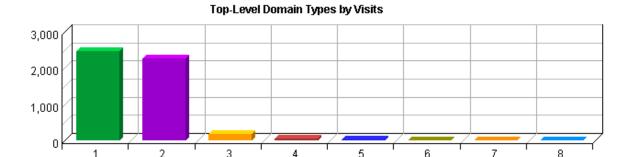
V

Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

62 Top Domain Names

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Commercial	2,465	49.36%	3,851
2.	Network	2,252	45.09%	4,826
3.	Education	186	3.72%	363
4.	Organization	46	0.92%	334
5.	Government	31	0.62%	50
6.	Military	10	0.20%	29
7.	ARPANET	3	0.06%	3
8.	International	1	0.02%	1
	Total	4,994	100.00%	9,457

Top-Level Domain Types - Help Card

Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

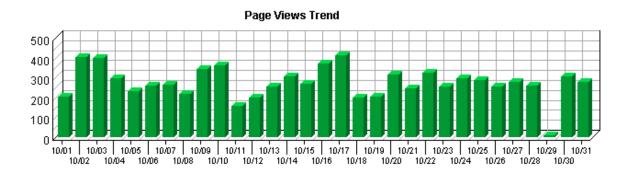
% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

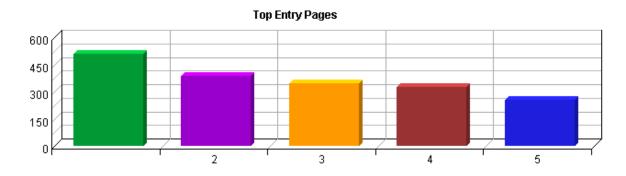
Pages Dashboard

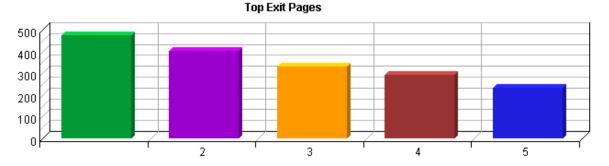
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary

Page Views	8,462
Average per Day	272
Average Page Views per Visit	1.28

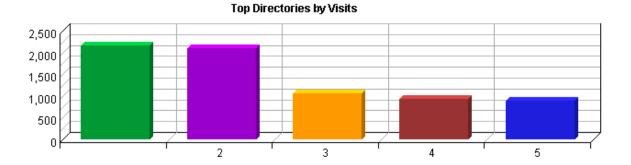




Pages Dashboard 65



Top Pages by Visits

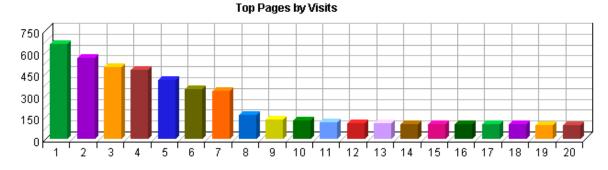


Pages Dashboard

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/	652	8.23%	741	00:04:38	0
2.	Economics and Decision Sciences Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/economics/	560	7.06%	658	00:03:28	0
3.	Drinking Water Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/ drinkingwater/	495	6.24%	578	00:04:11	0
4.	Global Change Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/globalclimate/	479	6.04%	526	00:04:28	0
5.	Endocrine Disruptors Research Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/ endocrine/	408	5.15%	443	00:04:10	0

6.	Technology for a Sustainable Environment Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/tse/	345	4.35%	398	00:04:35	0
7.	Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/	328	4.14%	363	00:03:27	0
8.	2008 SAB Advisory Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ 2008sab/	167	2.11%	191	00:07:15	0
9.	Recipients and their Research Projects Global Change Science Topics NCER http://es.epa.gov/ncer/science/ globalclimate/recipients.html	132	1.67%	137	00:06:53	0
10.	PM Centers Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ centers.html	130	1.64%	132	00:07:20	0
11.	Research Projects Endocrine Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/science/ endocrine/researchproj. html	115	1.45%	115	00:06:25	0
12.	Reports and Publications Endocrine Disruptors Research Science Topics NCER http://es.epa.gov/ncer/science/ endocrine/reportspub. html	109	1.38%	110	00:07:02	0
13.	News and Events Endocrine Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/science/ endocrine/newsevent. html	108	1.36%	109	00:04:39	0
14.	Solicitations Endocrine Disruptors Research Science Topics NCER ORD US http://es.epa.gov/ncer/science/ endocrine/solicitations.html	103	1.30%	105	00:08:38	0
15.	Related Links Endocrine Disruptors Research Science Topics NCER ORD US http://es.epa.gov/ncer/science/ endocrine/relatedlinks.html	102	1.29%	102	00:06:15	0
16.	Solicitations Global Change Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/ globalclimate/solicitations.html	102	1.29%	105	00:04:14	0
17.	Research Results Endocrine Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/science/	100	1.26%	101	00:04:25	0

	endocrine/ highlights. html					
18.	Consequences of Global Change for Air Quality Progress Review Global Change http://es.epa.gov/ncer/science/ globalclimate/ 02_22_07_event.html	100	1.26%	103	00:05:12	0
19.	Solicitations Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ solicitations.html	97	1.22%	97	00:05:55	0
20.	Solicitations Economics and Decision Sciences Science Topics NCER ORD http://es.epa.gov/ncer/science/ economics/economics.html	94	1.19%	95	00:06:51	0
	Subtotal	4,726	59.62%	5,209	00:04:48	
	Other	3,201	40.38%	3,253	00:05:30	
	Total	7,927	100.00%	8,462	00:05:05	

Top Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

S.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view

times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups - Help Card

Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

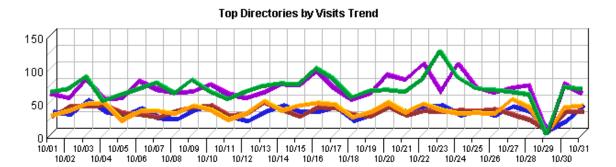
The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

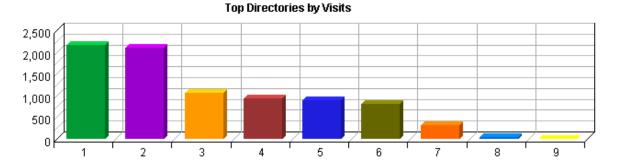
Top Content Groups 71

72 Top Content Groups

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.





Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/ science/pm	2,165	25.98%	4,307	649,026
2.	http://es.epa.gov/ncer/ science/endocrine	2,090	25.08%	3,971	434,117
3.	http://es.epa.gov/ncer/ science/drinkingwater	1,067	12.81%	1,545	33,675
4.	http://es.epa.gov/ncer/ science/economics	937	11.25%	1,317	45,029
5.	http://es.epa.gov/ncer/ science/tse	895	10.74%	1,728	169,799
6.	http://es.epa.gov/ncer/ science/globalclimate	801	9.61%	1,130	19,724
7.	http://es.epa.gov/ncer/ science/	328	3.94%	363	3,424
8.	http://es.epa.gov/ncer/ science/additional	46	0.55%	69	2,980
9.	http://es.epa.gov/ncer/ science/images	3	0.04%	6	0
	Total	8,332	100.00%	14,436	1,357,770

Top Directories 73

Top Directories - Help Card

Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

74 Top Directories

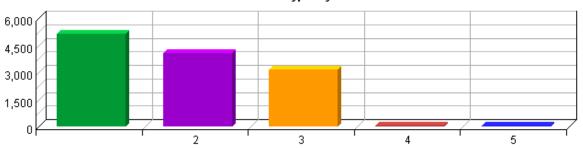
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

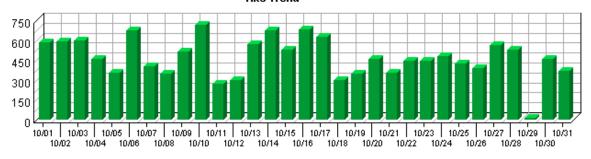
Hit Summary

Successful Hits for Entire Site	14,436
Average Hits per Day	465
Home Page Hits	363

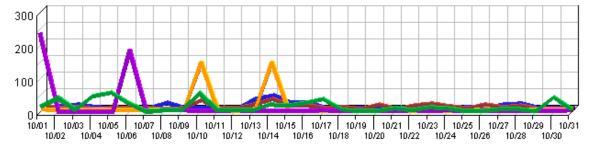
Most Accessed File Types by Files



Hits Trend



Most Downloaded Files Trend



Files Dashboard 75

76 Files Dashboard

Most Downloaded Files

300

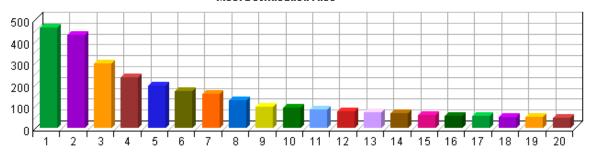
200

100

This report identifies the most popular files downloaded from your site.



Most Downloaded Files



10/01 10/03 10/05 10/07 10/09 10/11 10/13 10/15 10/17 10/19 10/21 10/23 10/25 10/27 10/29 10/31 10/02 10/04 10/06 10/08 10/10 10/12 10/14 10/16 10/18 10/20 10/22 10/24 10/26 10/28 10/30

Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ science/tse/sos.pdf	461	7.81%	98
2.	http://es.epa.gov/ncer/ science/pm/pm.pdf	426	7.21%	10
3.	http://es.epa.gov/ncer/ science/endocrine/pdf/workshop06/ holt.pdf	295	4.99%	15
4.	http://es.epa.gov/ncer/ science/tse/decade_innovation.pdf	234	3.96%	91
5.	http://es.epa.gov/ncer/ science/endocrine/pdf/review/ edcsubcommitteereport–finalversion. pdf	194	3.28%	53
6.	http://es.epa.gov/ncer/ science/pm/hei/DieselSpecialReport02. pdf	168	2.84%	26
7.	http://es.epa.gov/ncer/ science/endocrine/pdf/workshop06/ swan.pdf	155	2.62%	21
8.	http://es.epa.gov/ncer/ science/endocrine/pdf/workshop06/ lazorchak.pdf	127	2.15%	25
9.	http://es.epa.gov/ncer/ science/pm/2008sab/ harvard_progress_report.pdf	99	1.68%	27
10.	http://es.epa.gov/ncer/ science/pm/2008sab/ southern_cal_progress_report.pdf	93	1.57%	27
11.	http://es.epa.gov/ncer/ science/pm/2008sab/ sanjoaquin_progress_report.pdf	86	1.46%	31

Most Downloaded Files 77

12.	http://es.epa.gov/ncer/ science/pm/2008sab/annualpm_center_meeting_agendas_2000_2007.pdf	75	1.27%	35
13.	http://es.epa.gov/ncer/ science/pm/2008sab/ rochester_progress_report.pdf	73	1.24%	29
14.	http://es.epa.gov/ncer/ science/pm/2008sab/center_costa092908.pdf	66	1.12%	32
15.	http://es.epa.gov/ncer/science/endocrine/pdf/humanhealth/r825300_marcus_0415.pdf	58	0.98%	46
16.	http://es.epa.gov/ncer/ science/pm/2008sab/bibliographic_analysis_090908.pdf	56	0.95%	38
17.	http://es.epa.gov/ncer/science/endocrine/pdf/workshop06/ martin.pdf	54	0.91%	10
18.	http://es.epa.gov/ncer/science/pm/hei/Rean-ExecSumm.pdf	51	0.86%	18
19.	http://es.epa.gov/ncer/ science/endocrine/pdf/wildlife/ r827398_gardiner-030105-final.pdf	49	0.83%	43
20.	http://es.epa.gov/ncer/ science/endocrine/pdf/screening/ r826133_welsh-final.pdf	47	0.80%	41
	Subtotal	2,867	48.54%	716
	Other	3,039	51.46%	2,594
	Total	5,906	100.00%	3,310

Most Downloaded Files - Help Card

Pownloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

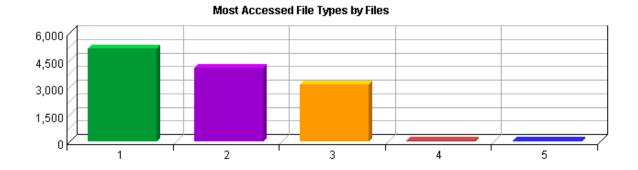
--

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

78 Most Downloaded Files

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	pdf	5,148	41.33%	1,063,219
2.	html	4,058	32.58%	101,206
3.	htm	3,129	25.12%	48,658
4.	doc	62	0.50%	4,184
5.	ppt	58	0.47%	140,505
	Total	12,455	100.00%	1,357,770

Most Accessed File Types - Help Card

? File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred - Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files - Help Card

3

Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



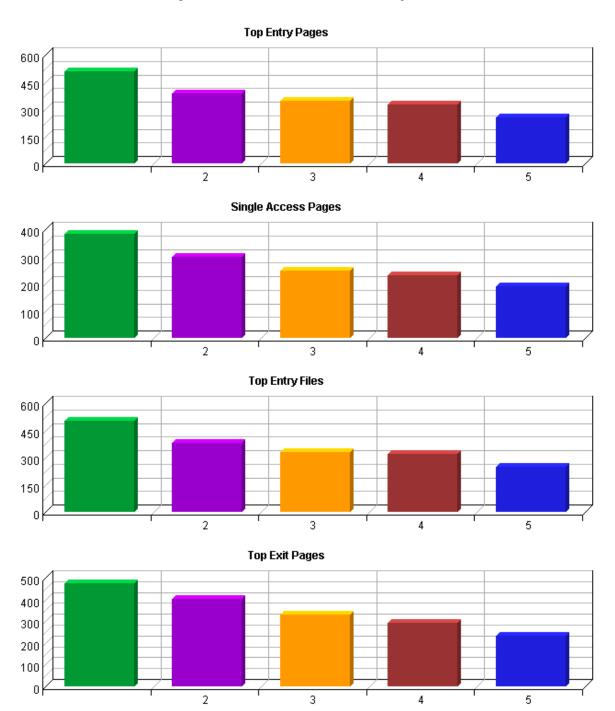
You may want to run virus scans on uploaded files.

Most Uploaded Files 81

82 Most Uploaded Files

Navigation Dashboard

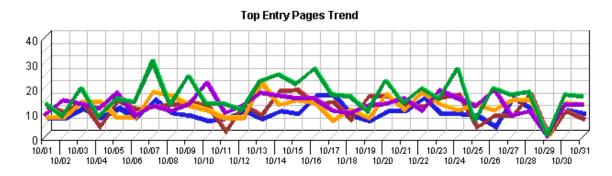
This dashboard summarizes important information related to online navigation.

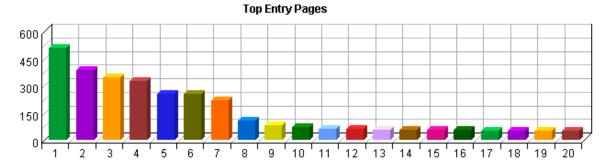


Navigation Dashboard 83

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/	510	10.92%
2.	Economics and Decision Sciences Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/economics/	385	8.24%
3.	Drinking Water Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/ drinkingwater/	346	7.41%
4.	Global Change Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/globalclimate/	324	6.93%
5.	Endocrine Disruptors Research Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/ endocrine/	256	5.48%
6.	Science Topics NCER ORD US EPA	255	5.46%

	http://es.epa.gov/ncer/science/		
7.	Technology for a Sustainable Environment Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/tse/	218	4.67%
8.	2008 SAB Advisory Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ 2008sab/	108	2.31%
9.	PM Centers Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ centers.html	83	1.78%
10.	Reports and Publications Endocrine Disruptors Research Science Topics NCER http://es.epa.gov/ncer/science/ endocrine/reportspub. html	70	1.50%
11.	Recipients and their Research Projects Global Change Science Topics NCER http://es.epa.gov/ncer/science/ globalclimate/recipients.html	61	1.31%
12.	Consequences of Global Change for Air Quality Progress Review Global Change http://es.epa.gov/ncer/science/ globalclimate/ 02_22_07_event.html	60	1.28%
13.	Solicitations Economics and Decision Sciences Science Topics NCER ORD http://es.epa.gov/ncer/science/ economics/economics. html	58	1.24%
14.	Related Links Endocrine Disruptors Research Science Topics NCER ORD US http://es.epa.gov/ncer/science/ endocrine/relatedlinks.html	57	1.22%
15.	Research Projects Endocrine Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/science/ endocrine/researchproj. html	55	1.18%
16.	News and Events Endocrine Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/science/ endocrine/newsevent. html	54	1.16%
17.	Solicitations Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ solicitations.html	51	1.09%

18.	Wildlife Research Projects Endocrine Disruptors Research Science Topics http://es.epa.gov/ncer/science/ endocrine/wildlife.html	51	1.09%
19.	Success Stories Technology for a Sustainable Environment Science Topics NC http://es.epa.gov/ncer/science/tse/ success.html	50	1.07%
20.	Solicitations Endocrine Disruptors Research Science Topics NCER ORD US http://es.epa.gov/ncer/science/ endocrine/solicitations.html	50	1.07%
	Subtotal	3,102	66.40%
	Other	1,570	33.60%
	Total	4,672	100.00%

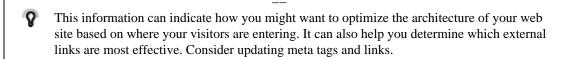
Top Entry Pages – Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

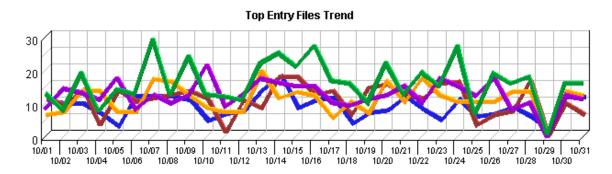
Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

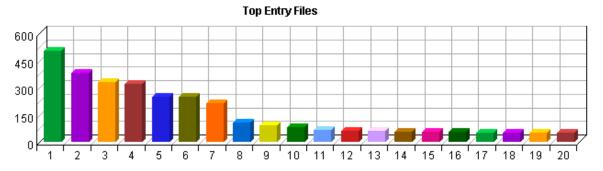
% – Percentage of times this page was the entry page compared with other entry pages.



Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





Top Entry Files

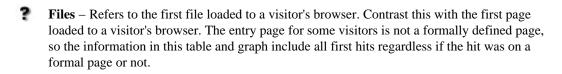
	Files	Visits	%
1.	http://es.epa.gov/ncer/ science/pm/	504	7.63%
2.	http://es.epa.gov/ncer/ science/economics/	379	5.73%
3.	http://es.epa.gov/ncer/ science/drinkingwater/	333	5.04%
4.	http://es.epa.gov/ncer/ science/globalclimate/	320	4.84%
5.	http://es.epa.gov/ncer/ science/	251	3.80%
6.	http://es.epa.gov/ncer/ science/endocrine/	251	3.80%
7.	http://es.epa.gov/ncer/ science/tse/	212	3.21%
8.	http://es.epa.gov/ncer/ science/pm/2008sab/	106	1.60%
9.	http://es.epa.gov/ncer/ science/tse/sos.pdf	89	1.35%
10.	http://es.epa.gov/ncer/ science/pm/centers.html	80	1.21%
11.	http://es.epa.gov/ncer/ science/endocrine/reportspub.html	66	1.00%
12.	http://es.epa.gov/ncer/ science/tse/decade_innovation.pdf	63	0.95%
13.		60	0.91%

Top Entry Files 89

http://es.epa.gov/ncer/science/globalclimate/recipients.html

	seience/grobarennate/recipients. num		
14.	http://es.epa.gov/ncer/ science/globalclimate/02_22_07_event. html	57	0.86%
15.	http://es.epa.gov/ncer/ science/economics/economics.html	56	0.85%
16.	http://es.epa.gov/ncer/ science/endocrine/researchproj.html	54	0.82%
17.	http://es.epa.gov/ncer/ science/endocrine/relatedlinks.html	53	0.80%
18.	http://es.epa.gov/ncer/ science/endocrine/newsevent.html	51	0.77%
19.	http://es.epa.gov/ncer/ science/pm/solicitations.html	51	0.77%
20.	http://es.epa.gov/ncer/ science/endocrine/solicitations.html	49	0.74%
	Subtotal	3,085	46.68%
	Other	3,524	53.32%
	Total	6,609	100.00%

Top Entry Files - Help Card



Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

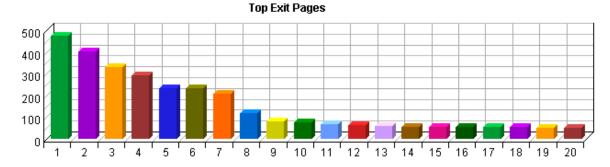
? Consider what catches the attention of visitors most quickly and effectively.

90 Top Entry Files

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.





Top Exit Pages

	Pages	Visits	%
1.	Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/	474	10.15%
2.	Economics and Decision Sciences Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/ economics/	403	8.63%
3.	Drinking Water Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/ drinkingwater/	331	7.09%
4.	Global Change Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/globalclimate/	293	6.27%
5.	Endocrine Disruptors Research Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/ endocrine/	234	5.01%
6.	Technology for a Sustainable Environment Science Topics NCER ORD US EPA	231	4.95%

	http://es.epa.gov/ncer/science/tse/		
7.	Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/	206	4.41%
8.	2008 SAB Advisory Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ 2008sab/	118	2.53%
9.	PM Centers Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ centers.html	80	1.71%
10.	Recipients and their Research Projects Global Change Science Topics NCER http://es.epa.gov/ncer/science/ globalclimate/recipients.html	75	1.61%
11.	Reports and Publications Endocrine Disruptors Research Science Topics NCER http://es.epa.gov/ncer/science/ endocrine/reportspub. html	69	1.48%
12.	Research Projects Endocrine Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/science/ endocrine/researchproj.html	62	1.33%
13.	News and Events Endocrine Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/science/ endocrine/newsevent. html	61	1.31%
14.	Related Links Endocrine Disruptors Research Science Topics NCER ORD US http://es.epa.gov/ncer/science/ endocrine/relatedlinks.html	57	1.22%
15.	Solicitations Endocrine Disruptors Research Science Topics NCER ORD US http://es.epa.gov/ncer/science/ endocrine/solicitations.html	55	1.18%
16.	Solicitations Economics and Decision Sciences Science Topics NCER ORD http://es.epa.gov/ncer/science/ economics/economics. html	54	1.16%
17.	Consequences of Global Change for Air Quality Progress Review Global Change http://es.epa.gov/ncer/science/ globalclimate/ 02_22_07_event.html	53	1.13%
18.		53	1.13%

	Success Stories Technology for a Sustainable Environment Science Topics NC http://es.epa.gov/ncer/science/tse/ success.html		
19.	Wildlife Research Projects Endocrine Disruptors Research Science Topics http://es.epa.gov/ncer/science/ endocrine/wildlife.html	51	1.09%
20.	Solicitations Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ solicitations.html	51	1.09%
	Subtotal	3,011	64.48%
	Other	1,659	35.52%
	Total	4,670	100.00%

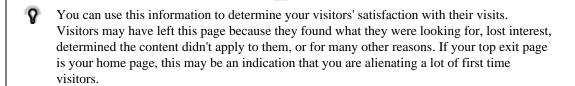
Top Exit Pages – Help Card

Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

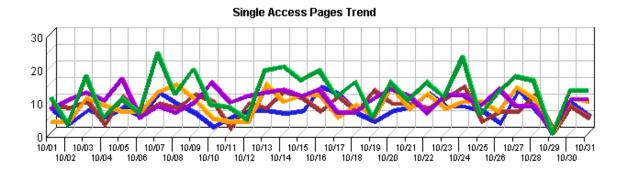
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

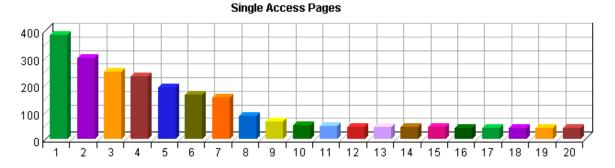
% – Percentage of times this page was the exit page compared with other exit pages.



Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





Single Access Pages

	Pages	Visits	%
1.	Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/	384	11.00%
2.	Economics and Decision Sciences Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/economics/	298	8.54%
3.	Drinking Water Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/ drinkingwater/	248	7.10%
4.	Global Change Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/globalclimate/	231	6.62%
5.	Endocrine Disruptors Research Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/ endocrine/	189	5.41%
6.	Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/	163	4.67%
7.		151	4.33%

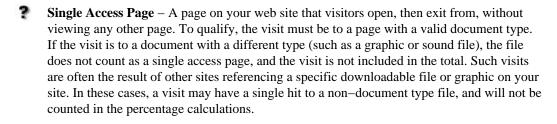
Single Access Pages 95

	Technology for a Sustainable Environment Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/tse/		
8.	2008 SAB Advisory Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ 2008sab/	84	2.41%
9.	PM Centers Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/pm/ centers.html	65	1.86%
10.	Reports and Publications Endocrine Disruptors Research Science Topics NCER http://es.epa.gov/ncer/science/ endocrine/reportspub. html	51	1.46%
11.	Recipients and their Research Projects Global Change Science Topics NCER http://es.epa.gov/ncer/science/ globalclimate/recipients.html	47	1.35%
12.	Solicitations Economics and Decision Sciences Science Topics NCER ORD http://es.epa.gov/ncer/science/ economics/economics.html	45	1.29%
13.	News and Events Endocrine Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/science/ endocrine/newsevent. html	44	1.26%
14.	Wildlife Research Projects Endocrine Disruptors Research Science Topics http://es.epa.gov/ncer/science/ endocrine/wildlife. html	44	1.26%
15.	Research Projects Endocrine Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/science/ endocrine/researchproj. html	43	1.23%
16.	Related Links Endocrine Disruptors Research Science Topics NCER ORD US http://es.epa.gov/ncer/science/ endocrine/relatedlinks.html	42	1.20%
17.	Solicitations Endocrine Disruptors Research Science Topics NCER ORD US http://es.epa.gov/ncer/science/ endocrine/solicitations.html	42	1.20%
18.		41	1.17%

96 Single Access Pages

	Consequences of Global Change for Air Quality Progress Review Global Change http://es.epa.gov/ncer/science/ globalclimate/02_22_07_event.html		
19.	TSE Results Technology for a Sustainable Environment Science Topics NCER http://es.epa.gov/ncer/science/tse/ results.html	40	1.15%
20.	Early Developmental Outcomes Research Projects Endocrine Disruptors Research http://es.epa.gov/ncer/science/ endocrine/development.html	39	1.12%
	Subtotal	2,291	65.63%
	Other	1,200	34.37%
	Total	3,491	100.00%

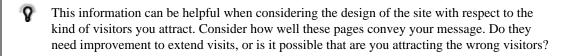
Single Access Pages – Help Card



Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.



Single Access Pages 97

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/ science/pm/	425	9.10%
	1. Economics and Decision Sciences Science Topics NCER ORD US EPA http://es.epa.gov/ncer/ science/economics/	332	7.11%
	1. Drinking Water Science Topics NCER ORD US EPA http://es.epa.gov/ncer/ science/drinkingwater/	271	5.80%
	1. Global Change Science Topics NCER ORD US EPA http://es.epa.gov/ncer/science/globalclimate/	240	5.14%
	1. Endocrine Disruptors Research Science Topics NCER ORD US EPA http://es.epa.gov/ncer/ science/endocrine/	196	4.20%
	1. Science Topics NCER ORD US EPA http://es.epa.gov/ncer/ science/	179	3.83%
	1. Technology for a Sustainable Environment Science Topics NCER ORD US EPA http://es.epa.gov/ncer/ science/tse/	169	3.62%
	1. 2008 SAB Advisory Science Topics NCER ORD US EPA http://es.epa.gov/ncer/ science/pm/2008sab/	93	1.99%
		66	1.41%

1. PM Centers Particulate Matter Science Topics NCER ORD US EPA http://es.epa.gov/ncer/		
science/pm/centers.html		
serence, prive enters.nam	51	1.09%
1. Reports and Publications Endocrine Disruptors Research Science Topics NCER http://es.epa.gov/ncer/	31	1.09%
science/endocrine/reportspub.html	47	1.010/
1. Recipients and their Research Projects Global Change Science Topics NCER http://es.epa.gov/ncer/	47	1.01%
science/globalclimate/recipients. html		
Wildlife Research Projects Endocrine Disruptors Research	45	0.96%
Science Topics http://es.epa.gov/ncer/ science/endocrine/wildlife.html		
science/endocrine/whatie.nam	4.5	0.060/
1. Solicitations Economics and Decision Sciences Science Topics NCER ORD	45	0.96%
http://es.epa.gov/ncer/ science/economics/economics.html		
1. News and Events Endocrine Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/	44	0.94%
science/endocrine/newsevent.html		
1. Research Projects Endocrine	43	0.92%
Disruptors Research Science Topics NCER ORD http://es.epa.gov/ncer/ science/endocrine/researchproj.html		
1. Consequences of Global Change	42	0.90%
for Air Quality Progress Review Global Change http://es.epa.gov/ncer/ science/globalclimate/02_22_07_event. html		
1. Related Links Endocrine Disruptors Research Science Topics NCER ORD US	42	0.90%

http://es.epa.gov/ncer/science/endocrine/relatedlinks.html

1. Solicitations | Endocrine
Disruptors Research | Science
Topics | NCER | ORD | US
http://es.epa.gov/ncer/

41 0.88%

0.90%

42

1. TSE Results | Technology for a Sustainable Environment | Science Topics | NCER |

science/endocrine/solicitations.html

http://es.epa.gov/ncer/science/tse/results.html

40 0.86%

1. Success Stories | Technology for a Sustainable Environment | Science Topics | NC

http://es.epa.gov/ncer/science/tse/success.html

Top Paths Through Site - Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

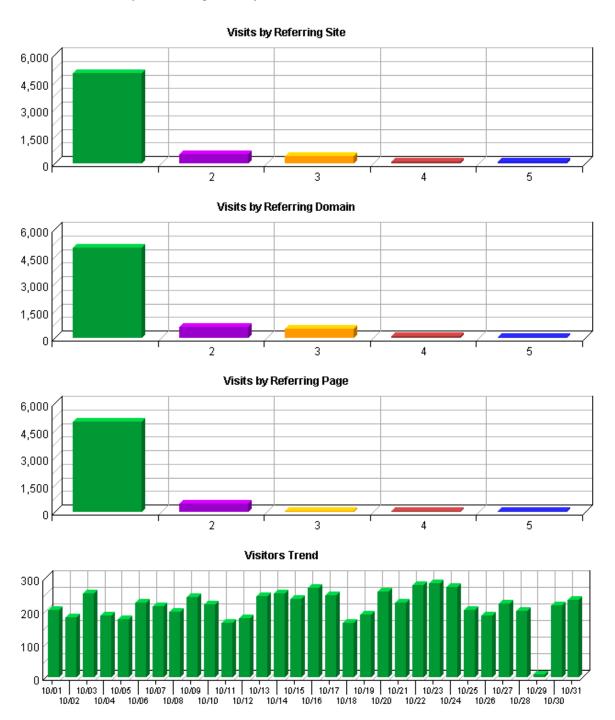
Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

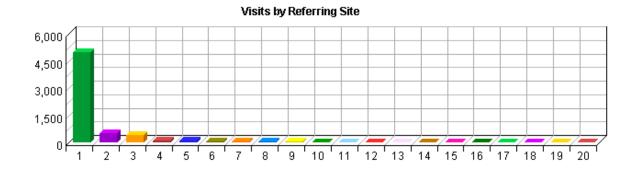


Referrers Dashboard 103

104 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	4,959	75.03%
2.	http://www.google.com/	486	7.35%
3.	http://es.epa.gov/	410	6.20%
4.	http://cfpub.epa.gov/	117	1.77%
5.	http://search.yahoo.com/	102	1.54%
6.	http://earth2.epa.gov/	47	0.71%
7.	http://www.google.co.in/	34	0.51%
8.	http://www.google.ca/	33	0.50%
9.	http://www.google.co.uk/	27	0.41%
10.	http://www.epa.gov/	24	0.36%
11.	http://images.google.com/	20	0.30%
12.	http://www.google.de/	14	0.21%
13.	http://nlquery.epa.gov/	13	0.20%
14.	http://search.msn.com/	13	0.20%
15.	http://www.google.com.au/	13	0.20%
16.	http://www.ask.com/	12	0.18%
17.	http://search.live.com/	11	0.17%
18.	http://www.google.com.mx/	10	0.15%
19.	http://www.google.cn/	9	0.14%
20.	http://www.google.co.th/	9	0.14%
	Subtotal	6,363	96.28%
	Other	246	3.72%
	Total	6,609	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

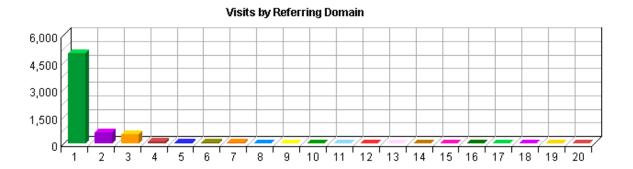
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	4,959	75.03%
2.	epa.gov	618	9.35%
3.	google.com	508	7.69%
4.	yahoo.com	121	1.83%
5.	google.co.in	41	0.62%
6.	google.ca	35	0.53%
7.	google.co.uk	30	0.45%
8.	msn.com	14	0.21%
9.	google.de	14	0.21%
10.	google.com.au	14	0.21%
11.	ask.com	13	0.20%
12.	live.com	12	0.18%
13.	google.cn	11	0.17%
14.	google.co.kr	10	0.15%
15.	google.com.mx	10	0.15%
16.	aol.com	9	0.14%
17.	google.co.th	9	0.14%
18.	google.fr	8	0.12%
19.	google.it	8	0.12%
20.	google.es	6	0.09%
	Subtotal	6,450	97.59%
	Other	159	2.41%
	Total	6,609	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

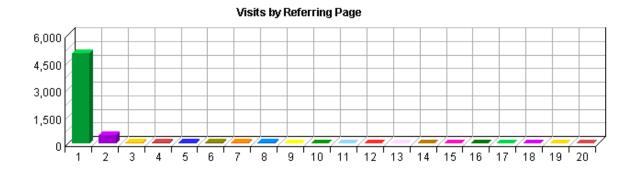
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	0/0
1.	No Referrer	4,959	75.03%
2.	http://www.google.com/search	483	7.31%
3.	http://es.epa.gov/ncer/	75	1.13%
4.	http://search.yahoo.com/ search	65	0.98%
5.	http://es.epa.gov/ncer/rfa/	48	0.73%
6.	http://www.google.co.in/ search	34	0.51%
7.	http://www.google.ca/search	33	0.50%
8.	http://www.google.co.uk/ search	27	0.41%
9.	http://es.epa.gov/	25	0.38%
10.	http://es.epa.gov/ncer/grants/	21	0.32%
11.	http://images.google.com/ imgres	20	0.30%
12.	http://es.epa.gov/ncer/fellow/	20	0.30%
13.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html	17	0.26%
14.	http://www.google.de/search	14	0.21%
15.	http://www.google.com.au/ search	13	0.20%
16.	http://nlquery.epa.gov/ epasearch/epasearch	13	0.20%
17.	http://search.msn.com/results.aspx	13	0.20%
18.	http://es.epa.gov/ncer/about/	13	0.20%
19.	http://es.epa.gov/ncer/rfa/ 2009/2009_gro_undergrad.html	13	0.20%
20.	http://www.ask.com/web	12	0.18%
	Subtotal	5,918	89.54%
	Other	691	10.46%
	Total	6,609	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

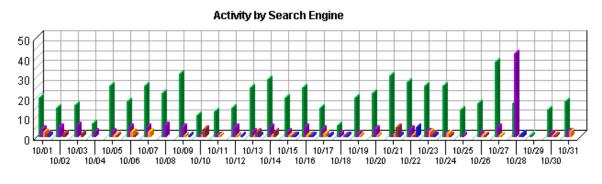
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

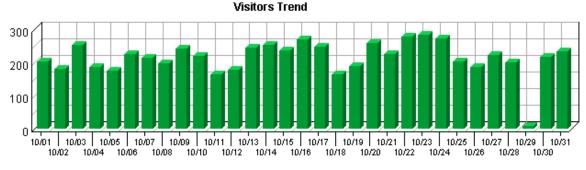
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

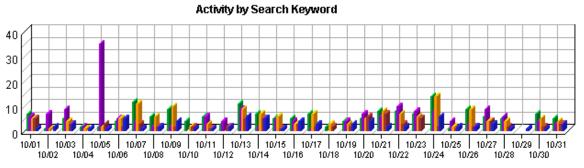
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







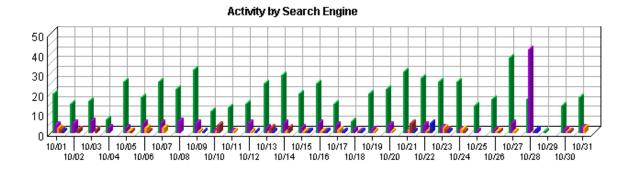


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	613	66.56%
2.	yahoo	142	15.42%
3.	google canada	36	3.91%
4.	google uk	33	3.58%
5.	google australia	17	1.85%
6.	google germany	16	1.74%
7.	msn	14	1.52%
8.	aol netfind	11	1.19%
9.	yahoo spain	9	0.98%
10.	google italy	8	0.87%
11.	google france	7	0.76%
12.	yahoo singapore	3	0.33%
13.	google japan	2	0.22%
14.	altavista	2	0.22%
15.	yandex	2	0.22%
16.	yahoo india	2	0.22%
17.	yahoo canada	1	0.11%
18.	yahoo mexico	1	0.11%
19.	all the web	1	0.11%
20.	yahoo germany	1	0.11%
	Total	921	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	particulate matter	69	7.49%
	effects of cosolvents on the decaffeination of green tea by supercritical carbon dioxide	16	1.74%
	tse results	5	0.54%
	environmental research topics	4	0.43%
	effect high frequency deformity pdf	4	0.43%
	secondary disinfectant	4	0.43%
	particulate matter in atmosphere	4	0.43%
	pathogenesis of cryptosporidium parvum filetype:pdf	4	0.43%
	safe drinking water	4	0.43%
	environmental sustainability technology	3	0.33%
	impacts of global change		0.33%
	science of particulate matter		0.33%
	epa particulate matter		0.33%
	technology for sustainable environment		0.33%
	endocrine disruptors		0.22%
	disinfectant evaluation		0.22%
	facts estradiol		0.22%
	particulate matter in the atmosphere		0.22%
	epa boys		0.22%
0 1	river bank filtration		0.22%
2. yahoo	ozonation		4.02%
	science research topics		0.98%
	epa drinking water standards		0.43%
	stages of spermatogenesis testis		0.22%
	lake apopka alligators		0.22%
	usepa water quality standards		0.22%
	particulate matter		0.22%
	cryptosporidium parvum disinfection		0.22%
	drinking water pathogens	1	
	paticulate model of matter		0.11%
	aerosolization of norwalk virus	1	
	how global changes affect businesses	1	
	impact of manufacturing on environment research topics		0.11% 0.11%
	disinfection of water science project	1	
	pbb in michgian pollution and mortality data	1	0.11%
	pollution and mortality data		
	epa endocrine disruptors	1	0.11%
	specific ultraviolet absorbance ph and disinfection by product reduction		
	ph and disinfection by product reduction	1	0.11%

	topics in home economics that can be researched	1 0.11%
3. google	tse results	4 0.43%
canada	tse results today	2 0.22%
	phthalates and pregnancy	2 0.22%
	r831533	1 0.11%
	co2 capture thesis filetype:pdf	1 0.11%
	progestins endocrine disruption	1 0.11%
	state of the environment tse	1 0.11%
	snail tbt	1 0.11%
	environmental sustainable technology program	1 0.11%
	post puberty reproduction effects	1 0.11%
	zebrafish liver cell line	1 0.11%
	toxicity particle matter	1 0.11%
	student teamwork	1 0.11%
	chemical structure of testosterone	1 0.11%
	how shark effects on other populations?	1 0.11%
	assistant professor job positions in animal physiology endocrinology reproduction 2008	1 0.11%
	endocrine mediated regulation of physiological process	1 0.11%
	methylmercury affect gametescomca	1 0.11%
	reseach program review and evaluation	1 0.11%
	exposure to phalates while pregnant	1 0.11%
4. google	water researcher	3 0.33%
uk	safe drinking water	2 0.22%
	endocrine disruptors research program, national center for environmental research, epa	1 0.11%
	quality topics for projects	1 0.11%
	human exposure to airborne particulate matter	1 0.11%
	american epidemiological research pm2.5	1 0.11%
	endocrine disruptor marine organisms reproductive physiology university of usa	1 0.11%
	use of dcfh metal ions	1 0.11%
	hydrogen peroxide disinfection	1 0.11%
	blocking effect colloid deposition aquifer	1 0.11%
	epa pm10 particulates	1 0.11%
	nitrogenous disinfection byproduct formation during uv disinfection	1 0.11%
	genistein and daidzein ovary morphology	1 0.11%
	evaluation disinfectant	1 0.11%
	science and technology creating more environmentally friendly products	1 0.11%
	research triangle institute, us epa grant, pollution prevention in industrial condensation reactions, 1996	1 0.11%
	sequence of estrogen receptor element zebrafish	1 0.11%

	evidence to suggest global change	1 0.11%
	charge document	1 0.11%
	supercritical solvents for green chemical synthesis	1 0.11%
5. google	edc size of offspring or eggs	4 0.43%
australia	endocrine disruption, neurodevelopment	2 0.22%
	male testis development	1 0.11%
	how do edc cause masculinization of female organisms	1 0.11%
	retinoids endocrine disruptors	1 0.11%
	particulate pollution and hospital admissions	1 0.11%
	edc remediation ecotoxicology	1 0.11%
	multi-scale modeling of global change and air quality lamb	1 0.11%
	ptu propylthiouracil exposure dose response pharmacokinetic	1 0.11%
	particulate matter atmosphere	1 0.11%
	http://es.epa.gov/ncer/science/pm/	1 0.11%
	stages of avian development	1 0.11%
	specific uv absorbance	1 0.11%
6. google germany	quantitative structure–activity relationship models for prediction of estrogen receptor binding affinity of structurally diverse chemicals	2 0.22%
	modeling the removal of e. coli groundwater	1 0.11%
	global change research gaps	1 0.11%
	occurrence patterns of pharmaceuticals in water and wastewater environments	1 0.11%
	crocodile endocrine penis	1 0.11%
	gabapentin spe water sample	1 0.11%
	dbp haa han	1 0.11%
	qsar estrogen yeast	1 0.11%
	semen characteristics in pubertal boys	1 0.11%
	example significant contributions	1 0.11%
	single scattering separate delta eddington	1 0.11%
	cluster analyse endocrine disruption	1 0.11%
	particulate health study	1 0.11%
	ammonia riverbank filtration	1 0.11%
	tufenkji bank filtration. environmental science and technology	1 0.11%
7. msn	particulate matter	2 0.22%
	endocrine disruptors	1 0.11%
	gripst 2000 sampler kit	1 0.11%
	role of science and technology in sustainable environment	1 0.11%
	bioluminescent yeast reporter system	1 0.11%
	tse results	1 0.11%
	p.m annual	1 0.11%
	epa safe water limits	1 0.11%
	tse chemical	1 0.11%

	common to	1 0.11%
	cannon ts—e	1 0.11%
	endocrine science	
	epa.gov outdoor	1 0.11%
0 1	particulate matter size distribution	1 0.11%
8. aol netfind	how does the atmospheric stressor temperature affect humans?	2 0.22%
	cryptospiridium gerba	1 0.11%
	puberty boys	1 0.11%
	science is air matter	1 0.11%
	contributors of air pollution	1 0.11%
	matter and science	1 0.11%
	hypochlorite dosing toxicology report	1 0.11%
	benzoin replacement with ketone resin in powder coatings	1 0.11%
	phytoestrogen in male body	1 0.11%
	peer reviewed articles about the morbidity of cardiovascular disease and physical activity on mortality	1 0.11%
9. yahoo	particulate matter	3 0.33%
spain	particulate matter pollution	3 0.33%
	epa matter	1 0.11%
	epa matter emissions	1 0.11%
	heavy metals pm10 pm2.5 measure	1 0.11%
10. google	arsenic toxicology	1 0.11%
italy	epa and endocrine disruptor	1 0.11%
	nadia paolino	1 0.11%
	academic project on water	1 0.11%
	endocrine distruptors	1 0.11%
	mmp and endometriosis	1 0.11%
	aryl hydrocarbon receptor activity in endometriosis	1 0.11%
	edc hypothalamus	1 0.11%
11. google	duirk s.e., monochloramine loss in the presence of humic acid	1 0.11%
france	natural rainbow trout estrogen ligands	1 0.11%
	frog endocrine disruption	1 0.11%
	male reproductive systÃ"me antiandrogenic pesticides	1 0.11%
	riverbank filtration epidemy	1 0.11%
	russian boy medical exam	1 0.11%
	kitis m, karanfil t, kilduff je – the reactivity of dissolved organic matter for desinfection by-	1 0.11%
12. yahoo	predict inhalation exposure	1 0.11%
singapore	endocrine marine test	1 0.11%
	particulate model of matter	1 0.11%
13. google japan	environmental behavior and decisionmaking: determining the effectiveness of environmental information disclosure and provision	1 0.11%
	ano genital mice	1 0.11%

1.4		1 0 110/
14.	usepa drinking water limits	1 0.11%
altavista	epa drinking water standards	1 0.11%
15. yandex	particulate matter	2 0.22%
16. yahoo	epa drinking water	1 0.11%
india	project topics from economics	1 0.11%
17. yahoo canada	health effects of particulate matter	1 0.11%
18. yahoo mexico	science topics.	1 0.11%
19. all the web	science topics	1 0.11%
20. yahoo germany	endocrine	1 0.11%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	matter	142	15.42%
	particulate	126	13.68%
	of	121	13.14%
	endocrine	59	6.41%
	in	54	5.86%
	epa	51	5.54%
	the	49	5.32%
	science	39	4.23%
	research	32	3.47%
	effects	31	3.37%
	on	31	3.37%
	disruptors	27	2.93%
	for	24	2.61%
	topics	22	2.39%
	water	22	2.39%
	environmental	21	2.28%
	by	21	2.28%
	supercritical	19	2.06%
	carbon	18	1.95%
	green	18	1.95%
2. yahoo	ozonation	37	4.02%
	science	22	2.39%
	topics	21	2.28%
	research	19	2.06%
	of	18	1.95%
	water	18	1.95%

	matter	14	1.52%
	particulate	12	1.30%
	drinking	11	1.19%
	epa	9	0.98%
	standards	8	0.87%
	for	8	0.87%
	in	7	0.76%
	environmental	7	0.76%
	disinfection	5	0.54%
	formation	5	0.54%
	endocrine	4	0.43%
	alligators	3	0.33%
	disruptors	3	0.33%
	absorbance	3	0.33%
3. google canada	tse	7	0.76%
	of	7	0.76%
	effects	6	0.65%
	results	6	0.65%
	endocrine	4	0.43%
	biological	2	0.22%
	filtration	2	0.22%
	on	2	0.22%
	pm	2	0.22%
	environmental	2	0.22%
	reproduction	2	0.22%
	in	2	0.22%
	pregnancy	2	0.22%
	program	2	0.22%
	today	2	0.22%
	disruptors	2	0.22%
	phthalates	2	0.22%
	ozone	2	0.22%
	health	2	0.22%
	liver	1	0.11%
4. google uk	of	8	0.87%
88	water	5	0.54%
	for	4	0.43%
	research	4	0.43%
	endocrine	3	0.33%
	disinfection	3	0.33%
	researcher	3	0.33%
	epa	3	0.33%
	Сра	3	0.5570

	in	3	0.33%
	safe	2	0.22%
	pm2.5	2	0.22%
	disruptors	2	0.22%
	drinking	2	0.22%
	epidemiological	2	0.22%
	to	2	0.22%
	american	2	0.22%
	-13	1	0.11%
	blood	1	0.11%
	tables	1	0.11%
	desel	1	0.11%
5. google australia	of	7	0.76%
	edc	6	0.65%
	eggs	4	0.43%
	offspring	4	0.43%
	size	4	0.43%
	endocrine	3	0.33%
	disruption,	2	0.22%
	neurodevelopment	2	0.22%
	development	2	0.22%
	particulate	2	0.22%
	cause	1	0.11%
	exposure	1	0.11%
	http://es.epa.gov/ncer/science/pm/	1	0.11%
	matter	1	0.11%
	atmosphere	1	0.11%
	absorbance	1	0.11%
	female	1	0.11%
	change	1	0.11%
	air	1	0.11%
	masculinization	1	0.11%
6. google germany	of	6	0.65%
	estrogen	3	0.33%
	affinity	2	0.22%
	chemicals	2	0.22%
	receptor	2	0.22%
	structurally	2	0.22%
	binding	2	0.22%
	prediction	2	0.22%
	quantitative	2	0.22%
	structure–activity	2	0.22%

	in	2	0.22%
	for	2	0.22%
	water	2	0.22%
	relationship	2	0.22%
	diverse	2	0.22%
	endocrine	2	0.22%
	models	2	0.22%
	research	1	0.11%
	particulate	1	0.11%
	example	1	0.11%
7. msn	matter	3	0.33%
	particulate	3	0.33%
	science	2	0.22%
	endocrine	2	0.22%
	tse	2	0.22%
	epa.gov	1	0.11%
	in	1	0.11%
	bioluminescent	1	0.11%
	reporter	1	0.11%
	limits	1	0.11%
	distribution	1	0.11%
	system	1	0.11%
	size	1	0.11%
	of	1	0.11%
	2000	1	0.11%
	p.m	1	0.11%
	yeast	1	0.11%
	annual	1	0.11%
	water	1	0.11%
	environment	1	0.11%
8. aol netfind	the	3	0.33%
	stressor	2	0.22%
	matter	2	0.22%
	in	2	0.22%
	temperature	2	0.22%
	does	2	0.22%
	how	2	0.22%
	air	2	0.22%
	humans?	2	0.22%
	of	2	0.22%
	atmospheric	2	0.22%
	science	2	0.22%

	affect	2	0.22%
	cardiovascular	1	0.11%
	contributors	1	0.11%
	about	1	0.11%
	reviewed	1	0.11%
	phytoestrogen	1	0.11%
	physical	1	0.11%
	coatings	1	0.11%
9. yahoo spain	matter	8	0.87%
	particulate	6	0.65%
	pollution	3	0.33%
	epa	2	0.22%
	emissions	1	0.11%
	metals	1	0.11%
	measure	1	0.11%
	pm2.5	1	0.11%
	pm10	1	0.11%
	heavy	1	0.11%
10. google italy	endometriosis	2	0.22%
	endocrine	2	0.22%
	toxicology	1	0.11%
	academic	1	0.11%
	on	1	0.11%
	water	1	0.11%
	paolino	1	0.11%
	distruptors	1	0.11%
	project	1	0.11%
	epa	1	0.11%
	disruptor	1	0.11%
	mmp	1	0.11%
	aryl	1	0.11%
	nadia	1	0.11%
	hypothalamus	1	0.11%
	activity	1	0.11%
	arsenic	1	0.11%
	receptor	1	0.11%
	in	1	0.11%
	hydrocarbon	1	0.11%
11. google france	the	2	0.22%
	of	2	0.22%
	antiandrogenic	1	0.11%
	filtration	1	0.11%

		reproductive	1	0.11%
		karanfil	1	0.11%
		epidemy	1	0.11%
		ligands	1	0.11%
		riverbank	1	0.11%
		desinfection	1	0.11%
		loss	1	0.11%
		organic	1	0.11%
		systÃ"me	1	0.11%
		male	1	0.11%
		exam	1	0.11%
		dissolved	1	0.11%
		acid	1	0.11%
		humic	1	0.11%
		m,	1	0.11%
		monochloramine	1	0.11%
	12. yahoo singapore	exposure	1	0.11%
		predict	1	0.11%
		model	1	0.11%
		of	1	0.11%
		marine	1	0.11%
		test	1	0.11%
		matter	1	0.11%
		inhalation	1	0.11%
		endocrine	1	0.11%
		particulate	1	0.11%
	13. google japan	environmental	2	0.22%
		disclosure	1	0.11%
		the	1	0.11%
		mice	1	0.11%
		effectiveness	1	0.11%
		decisionmaking:	1	0.11%
		genital	1	0.11%
		information	1	0.11%
		behavior	1	0.11%
		provision	1	0.11%
		of	1	0.11%
		determining	1	0.11%
		ano	1	0.11%
	14. altavista	water	2	0.22%
		drinking	2	0.22%
		standards	1	0.11%

			limits	1	0.11%
			usepa	1	0.11%
			epa	1	0.11%
	15.	yandex	matter	2	0.22%
			particulate	2	0.22%
	16.	yahoo india	water	1	0.11%
			topics	1	0.11%
			epa	1	0.11%
			economics	1	0.11%
			drinking	1	0.11%
			from	1	0.11%
			project	1	0.11%
	17.	yahoo canada	of	1	0.11%
			matter	1	0.11%
			effects	1	0.11%
			particulate	1	0.11%
			health	1	0.11%
	18.	yahoo mexico	topics.	1	0.11%
			science	1	0.11%
	19.	all the web	topics	1	0.11%
			science	1	0.11%
	20.	yahoo germany	endocrine	1	0.11%

Activity by Search Engine – Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	particulate matter	78	8.47%
2.	ozonation	37	4.02%
3.	effects of cosolvents on the decaffeination of green tea by supercritical carbon dioxide	16	1.74%
4.	tse results	10	1.09%
5.	science research topics	9	0.98%
6.	safe drinking water	6	0.65%
7.	epa drinking water standards	5	0.54%
8.	environmental research topics	4	0.43%
9.	particulate matter in atmosphere	4	0.43%
10.	effect high frequency deformity pdf	4	0.43%
11.	secondary disinfectant	4	0.43%
12.	edc size of offspring or eggs	4	0.43%
13.	pathogenesis of cryptosporidium parvum filetype:pdf	4	0.43%
14.	water researcher	3	0.33%
15.	impacts of global change	3	0.33%
16.	epa endocrine disruptors	3	0.33%
17.	science of particulate matter	3	0.33%
18.	technology for sustainable environment	3	0.33%
19.	particulate matter atmosphere	3	0.33%

20.	epa particulate matter	3	0.33%
	Subtotal	206	22.37%
	Total	921	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. particulate matter	google	69	7.49%
	yahoo spain	3	0.33%
	yandex	2	0.22%
	yahoo	2	0.22%
	msn	2	0.22%
2. ozonation	yahoo	37	4.02%
3. effects of cosolvents on the decaffeination of green tea by supercritical carbon dioxide	google	16	1.74%
4. tse results	google	5	0.54%
	google canada	4	0.43%
	msn	1	0.11%
5. science research topics	yahoo	9	0.98%
6. safe drinking water	google	4	0.43%
	google uk	2	0.22%
7. epa drinking water standards	yahoo	4	0.43%
	altavista	1	0.11%
8. environmental research topics	google	4	0.43%
9. particulate matter in atmosphere	google	4	0.43%
10. effect high frequency deformity pdf	google	4	0.43%
11. secondary disinfectant	google	4	0.43%
12. edc size of offspring or eggs	google australia	4	0.43%
13. pathogenesis of cryptosporidium parvum filetype:pdf	google	4	0.43%
14. water researcher	google uk	3	0.33%
15. impacts of global change	google	3	0.33%
16. epa endocrine disruptors	google	2	0.22%
	yahoo	1	0.11%
17. science of particulate matter	google	3	0.33%
18. technology for sustainable environment	google	3	0.33%
19. particulate matter atmosphere	google	2	0.22%
	google australia	1	0.11%
20. epa particulate matter	google	3	0.33%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

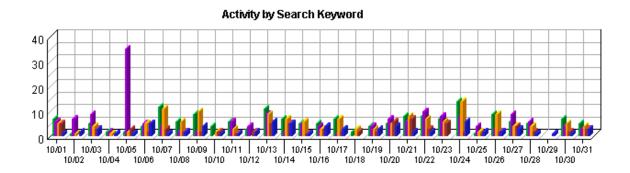
Q

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	matter	177	4.67%
2.	of	175	4.61%
3.	particulate	156	4.11%
4.	endocrine	82	2.16%
5.	in	73	1.93%
6.	science	70	1.85%
7.	epa	70	1.85%
8.	the	59	1.56%
9.	research	57	1.50%
10.	water	52	1.37%
11.	topics	47	1.24%
12.	effects	40	1.05%
13.	for	39	1.03%
14.	ozonation	37	0.98%
15.	on	37	0.98%
16.	disruptors	36	0.95%
17.	environmental	34	0.90%
18.	drinking	28	0.74%
19.	by	23	0.61%
20.	supercritical	21	0.55%
	Subtotal	1,313	34.63%
	Total	3,792	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. matter	google	142	3.74%
	yahoo	14	0.37%
	yahoo spain	8	0.21%
	msn	3	0.08%
	aol netfind	2	0.05%
	yandex	2	0.05%
	google canada	1	0.03%
	yahoo singapore	1	0.03%
	google uk	1	0.03%
	yahoo canada	1	0.03%
	google australia	1	0.03%
	google france	1	0.03%
2. of	google	121	3.19%
	yahoo	18	0.47%
	google uk	8	0.21%
	google canada	7	0.18%
	google australia	7	0.18%
	google germany	6	0.16%
	aol netfind	2	0.05%
	google france	2	0.05%
	yahoo canada	1	0.03%
	msn	1	0.03%
	google japan	1	0.03%
	yahoo singapore	1	0.03%
3. particulate	google	126	3.32%
	yahoo	12	0.32%
	yahoo spain	6	0.16%
	msn	3	0.08%
	google australia	2	0.05%
	yandex	2	0.05%
	google canada	1	0.03%
	yahoo canada	1	0.03%
	google germany	1	0.03%
	google uk	1	0.03%
	yahoo singapore	1	0.03%
	Junioo singupore		
4. endocrine	google	59	1.56%
4. endocrine		59 4	1.56% 0.11%
4. endocrine	google		

	google australia	3	0.08%
	google italy	2	0.05%
	google germany	2	0.05%
	msn	2	0.05%
	google france	1	0.03%
	yahoo germany	1	0.03%
	yahoo singapore	1	0.03%
5. in	google	54	1.42%
	yahoo	7	0.18%
	google uk	3	0.08%
	google canada	2	0.05%
	google germany	2	0.05%
	aol netfind	2	0.05%
	msn	1	0.03%
	google italy	1	0.03%
	google france	1	0.03%
6. science	google	39	1.03%
	yahoo	22	0.58%
	msn	2	0.05%
	aol netfind	2	0.05%
	google uk	1	0.03%
	yahoo mexico	1	0.03%
	all the web	1	0.03%
	google canada	1	0.03%
	google germany	1	0.03%
7. epa	google	51	1.34%
•	yahoo	9	0.24%
	google uk	3	0.08%
	yahoo spain	2	0.05%
	altavista	1	0.03%
	google italy	1	0.03%
	msn	1	0.03%
	yahoo india	1	0.03%
	google canada	1	0.03%
8. the	google	49	1.29%
	aol netfind	3	0.08%
	google france	2	0.05%
	google japan	1	0.03%
	google canada	1	0.03%
	google uk	1	0.03%
	google germany	1	0.03%
	yahoo	1	0.03%
	junoo	1	0.05/0

9. research	google	32	0.84%
	yahoo	19	0.50%
	google uk	4	0.11%
	google germany	1	0.03%
	google canada	1	0.03%
10. water	google	22	0.58%
	yahoo	18	0.47%
	google uk	5	0.13%
	altavista	2	0.05%
	google germany	2	0.05%
	msn	1	0.03%
	google italy	1	0.03%
	yahoo india	1	0.03%
11. topics	google	22	0.58%
	yahoo	21	0.55%
	google uk	1	0.03%
	yahoo india	1	0.03%
	google canada	1	0.03%
	all the web	1	0.03%
12. effects	google	31	0.82%
	google canada	6	0.16%
	yahoo	2	0.05%
	yahoo canada	1	0.03%
13. for	google	24	0.63%
	yahoo	8	0.21%
	google uk	4	0.11%
	google germany	2	0.05%
	google france	1	0.03%
14. ozonation	yahoo	37	0.98%
15. on	google	31	0.82%
	yahoo	2	0.05%
	google canada	2	0.05%
	google italy	1	0.03%
	aol netfind	1	0.03%
16. disruptors	google	27	0.71%
	yahoo	3	0.08%
	google uk	2	0.05%
	google canada	2	0.05%
	msn	1	0.03%
	google australia	1	0.03%
17. environmental	google	21	0.55%
	yahoo	7	0.18%

	google canada	2	0.05%
	google japan	2	0.05%
	google uk	1	0.03%
	google germany	1	0.03%
18. drinking	google	12	0.32%
	yahoo	11	0.29%
	altavista	2	0.05%
	google uk	2	0.05%
	yahoo india	1	0.03%
19. by	google	21	0.55%
	yahoo	2	0.05%
20. supercritical	google	19	0.50%
	google uk	1	0.03%
	yahoo	1	0.03%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

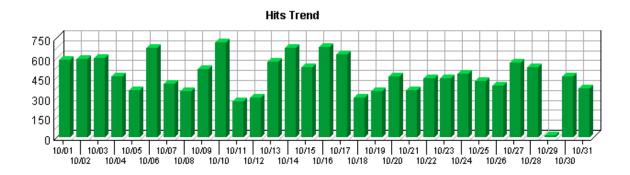
% Percentage of visitors referred from search engines who used the specified search engine and keyword.

8

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

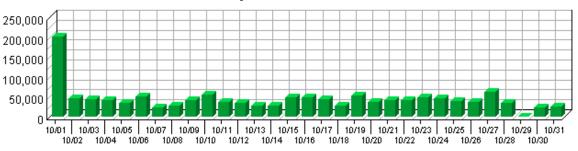
This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	14,436
Average Hits per Day	465
Home Page Hits	363

Bandwidth: Kbytes Transferred Trend



Technical Statistics

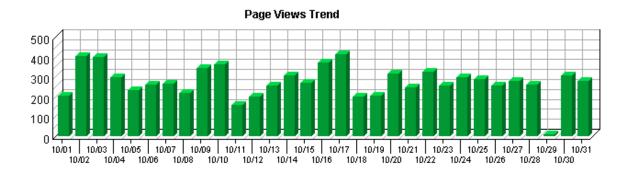
Total Hits	15,951	100%
Successful Hits	14,436	90.50%
Failed Hits	1,515	9.50%
Cached Hits	1,981	12.42%

Technical Dashboard 137

138 Technical Dashboard

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
10/01	206	2.43%
10/02	401	4.74%
10/03	398	4.70%
10/04	296	3.50%
10/05	233	2.75%
10/06	258	3.05%
10/07	262	3.10%
10/08	218	2.58%
10/09	344	4.07%
10/10	361	4.27%
10/11	158	1.87%
10/12	200	2.36%
10/13	255	3.01%
10/14	306	3.62%
10/15	270	3.19%
10/16	372	4.40%
10/17	411	4.86%
10/18	201	2.38%
10/19	205	2.42%
10/20	317	3.75%
10/21	247	2.92%
10/22	323	3.82%
10/23	253	2.99%
10/24	297	3.51%
10/25	285	3.37%

Page Views Trend 139

10/26	255	3.01%
10/27	280	3.31%
10/28	258	3.05%
10/29	10	0.12%
10/30	306	3.62%
10/31	276	3.26%
Total	8,462	100.00%

Page Views Trend - Help Card



Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

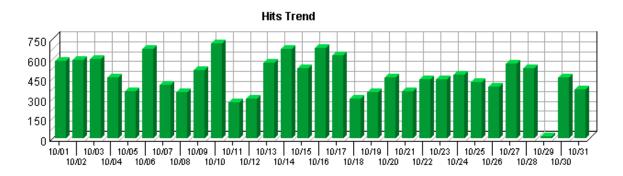


Periods of less activity can be considered good times for maintenance and content improvement.

140 Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
10/01	580	4.02%
10/02	593	4.11%
10/03	595	4.12%
10/04	460	3.19%
10/05	356	2.47%
10/06	676	4.68%
10/07	401	2.78%
10/08	344	2.38%
10/09	513	3.55%
10/10	713	4.94%
10/11	270	1.87%
10/12	300	2.08%
10/13	572	3.96%
10/14	671	4.65%
10/15	529	3.66%
10/16	680	4.71%
10/17	622	4.31%
10/18	296	2.05%
10/19	348	2.41%
10/20	457	3.17%
10/21	352	2.44%
10/22	445	3.08%
10/23	447	3.10%
10/24	476	3.30%
10/25	424	2.94%

Hits Trend 141

10/26	388	2.69%
10/27	560	3.88%
10/28	525	3.64%
10/29	12	0.08%
10/30	460	3.19%
10/31	371	2.57%
Total	14,436	100.00%

Hits Trend - Help Card



Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

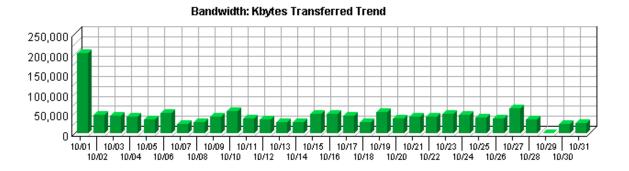


Periods of less activity can be considered good times for maintenance and content improvement.

142 Hits Trend

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.

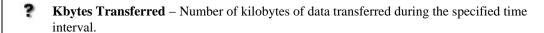


Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
10/01	201,690	14.85%
10/02	46,530	3.43%
10/03	43,787	3.22%
10/04	40,939	3.02%
10/05	35,229	2.59%
10/06	52,062	3.83%
10/07	24,209	1.78%
10/08	28,537	2.10%
10/09	41,884	3.08%
10/10	54,915	4.04%
10/11	37,082	2.73%
10/12	35,606	2.62%
10/13	28,048	2.07%
10/14	27,686	2.04%
10/15	47,510	3.50%
10/16	48,649	3.58%
10/17	44,963	3.31%
10/18	26,828	1.98%
10/19	54,135	3.99%
10/20	35,947	2.65%
10/21	42,239	3.11%
10/22	41,779	3.08%
10/23	49,278	3.63%
10/24	45,623	3.36%
10/25	39,893	2.94%

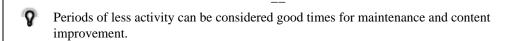
10/26	37,011	2.73%
10/27	62,616	4.61%
10/28	34,254	2.52%
10/29	241	0.02%
10/30	24,046	1.77%
10/31	24,568	1.81%
Total	1,357,770	100.00%

Bandwidth: Kbytes Transferred Trend - Help Card



Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

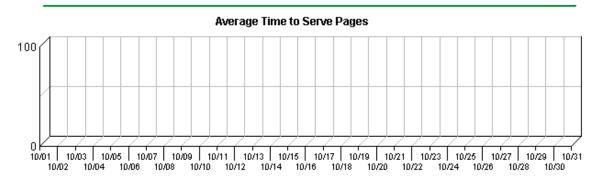
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.



Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
10/01	0	206	0
10/02	0	401	0
10/03	0	398	0
10/04	0	296	0
10/05	0	233	0
10/06	0	258	0
10/07	0	262	0
10/08	0	218	0
10/09	0	344	0
10/10	0	361	0
10/11	0	158	0
10/12	0	200	0
10/13	0	255	0
10/14	0	306	0
10/15	0	270	0
10/16	0	372	0
10/17	0	411	0
10/18	0	201	0
10/19	0	205	0
10/20	0	317	0
10/21	0	247	0
10/22	0	323	0
10/23	0	253	0
10/24	0	297	0
10/25	0	285	0

10/26	0	255	0
10/27	0	280	0
10/28	0	258	0
10/29	0	10	0
10/30	0	306	0
10/31	0	276	0
Total	0	8,462	0.0

Average Time to Serve Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

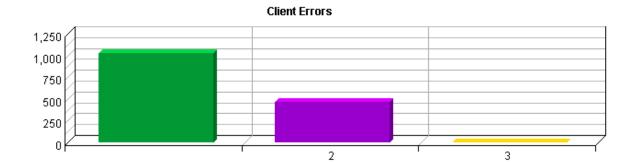
Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

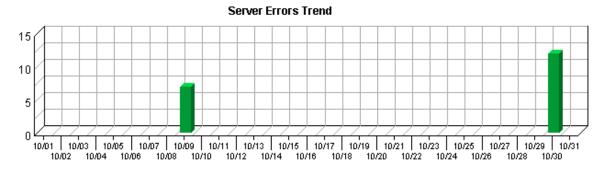
This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	15,951	100%
Successful Hits	14,436	90.50%
Failed Hits	1,515	9.50%
Cached Hits	1,981	12.42%





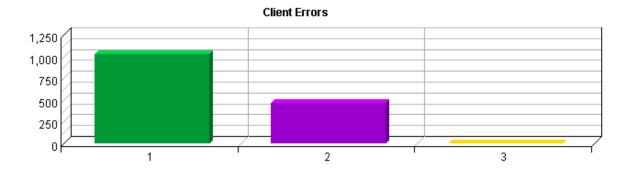


Errors Dashboard 147

148 Errors Dashboard

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	404 Page or File Not Found	1,029	68.78%
2.	403 Forbidden Access	466	31.15%
3.	400 Bad Request	1	0.07%
	Total	1,496	100.00%

Client Errors – Help Card

5

Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

O

Use this page to determine what maintenance is necessary.

Client Errors 149

150 Client Errors

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/science/pm/ supersitesrfa.html (no referrer)	42	4.08%
2.	/ncer/science/pm/supersit01. html (no referrer)	39	3.79%
3.	/ncer/science/endocrine/pdf/ review/edcresponsetobosc- table090705.pdf (no referrer)	22	2.14%
4.	/ncer/science/economics/pdf/ 2002_decison_making_proceedings. pdf (no referrer)	13	1.26%
5.	/ncer/science/endocrine/pdf/ review/ EDCProgramReviewResponsetoBOSC-narrative.pdf (no referrer)	13	1.26%
6.	/ncer/science/endocrine/ results.html (no referrer)	10	0.97%
7.	/ncer/science/endocrine/ recipients.html (no referrer)	9	0.87%
8.	/ncer/science/endocrine/ evaluations.html (no referrer)	8	0.78%
9.	/ncer/science/endocrine/ partnership.html (no referrer)	8	0.78%
10.	/ncer/science/endocrine/ TEMPLATES/workshop06/stoker.pdf (no referrer)	7	0.68%
11.	/ncer/science/endocrine/ TEMPLATES/workshop06/swan.pdf (no referrer)	7	0.68%
12.	/ncer/science/endocrine/ TEMPLATES/workshop06/lazorchak.pdf (no referrer)	7	0.68%
13.		7	0.68%

File Not Found Errors 151

/ncer/science/globalclimate/ research.html.[2 (no referrer)

	(
14.	/ncer/science/endocrine/ TEMPLATES/workshop06/leblanc.pdf (no referrer)	7	0.68%
15.	/ncer/science/images/ snoopservlet/ (no referrer)	6	0.58%
16.	/ncer/science/economics/ images/SnoopServlet/ (no referrer)	6	0.58%
17.	/ncer/science/drinkingwater/ SnoopServlet/ (no referrer)	6	0.58%
18.	/ncer/science/pm/2008sab/ snoopservlet/ (no referrer)	6	0.58%
19.	/ncer/science/endocrine/ TEMPLATES/workshop06/paneldis.pdf (no referrer)	6	0.58%
20.	/ncer/science/endocrine/ TEMPLATES/workshop06/laws.pdf (no referrer)	6	0.58%
	Subtotal	235	22.84%
	Other	794	77.16%
	Total	1,029	100.00%

File Not Found Errors - Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

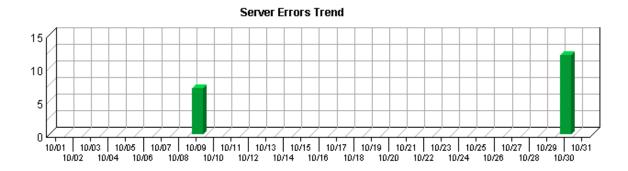
% – Percentage of the total 404 and 410 errors that were for this file.

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

152 File Not Found Errors

Server Errors

This report lists the errors which occurred on the server.



Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	19	100.00%
	Total	19	100.00%

Server Errors - Help Card



Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.



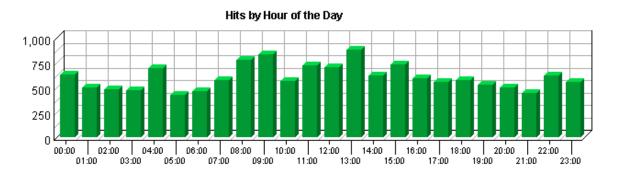
Use this page to determine what maintenance is necessary.

Server Errors 153

154 Server Errors

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

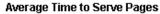


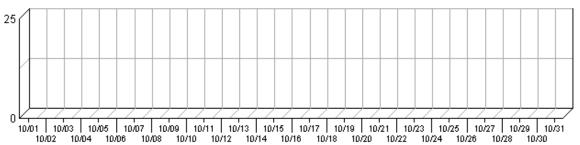
Most Active Summary

Most Active Date	October 10, 2008
Number of Hits on Most Active Date	713
Most Active Day of the Week	Fri
Most Active Hour of the Day	13:00-13:59

Activity on Weekdays Summary

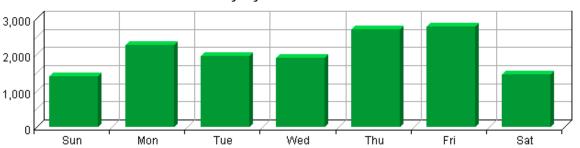
Total Hits Weekdays	11,594
Total Visits Weekdays	5,165
Average Number of Visits per day on Weekdays	224
Average Number of Hits per day on Weekdays	504





Activity Dashboard 155

Hits by Day of the Week



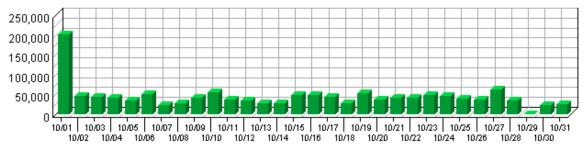
Least Active Summary

Least Active Date	October 29, 2008
Number of Hits on Least Active Date	12
Least Active Day of the Week	Sun
Least Active Hour of the Day	05:00-05:59

Activity on Weekends Summary

Total Hits Weekend	2,842
Total Visits Weekend	1,444
Average Number of Visits per Weekend	361
Average Number of Hits per Weekend	710

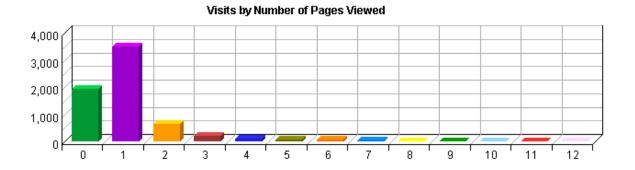




156 Activity Dashboard

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	1,938	29.33%
1	3,491	52.83%
2	644	9.75%
3	216	3.27%
4	91	1.38%
5	52	0.79%
6	54	0.82%
7	43	0.65%
8	9	0.14%
9	9	0.14%
10	4	0.06%
11	5	0.08%
12	1	0.02%
Subtotal	6,557	99.23%
Other	51	0.77%
Total	6,608	100.00%

Visits by Number of Pages Viewed - Help Card

Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

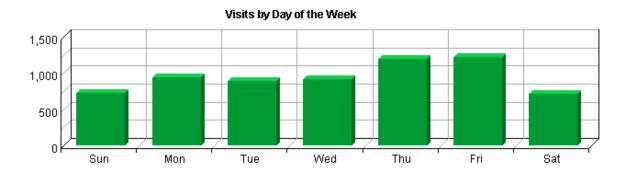
idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	727	11.00%
Mon	947	14.33%
Tue	887	13.42%
Wed	920	13.92%
Thu	1,189	17.99%
Fri	1,222	18.49%
Sat	717	10.85%
Total Weekend	1,444	21.85%
Total Weekdays	5,165	78.15%
Total	6,609	100.00%

Visits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

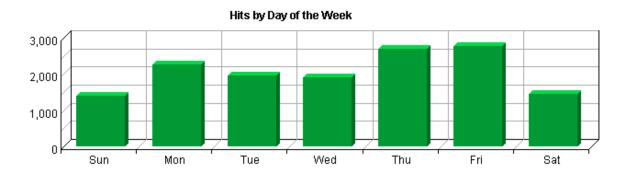
B

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	1,392	9.64%
Mon	2,265	15.69%
Tue	1,949	13.50%
Wed	1,910	13.23%
Thu	2,693	18.65%
Fri	2,777	19.24%
Sat	1,450	10.04%
Total Weekend	2,842	19.69%
Total Weekdays	11,594	80.31%
Total	14,436	100.00%

Hits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

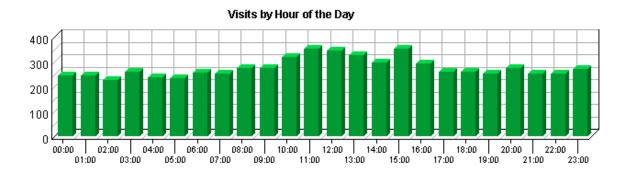
 $\mbox{\%}$ – Percentage of total hits that occurred on the specified day of the week.

Q

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

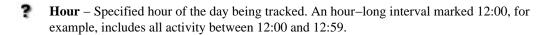
Hour	Visits	%
00:00	245	3.71%
01:00	246	3.72%
02:00	227	3.43%
03:00	258	3.90%
04:00	238	3.60%
05:00	235	3.56%
06:00	255	3.86%
07:00	253	3.83%
08:00	273	4.13%
09:00	274	4.15%
10:00	320	4.84%
11:00	352	5.33%
12:00	343	5.19%
13:00	326	4.93%
14:00	298	4.51%
15:00	353	5.34%
16:00	293	4.43%
17:00	260	3.93%
18:00	260	3.93%
19:00	253	3.83%
20:00	274	4.15%
21:00	252	3.81%
22:00	251	3.80%
23:00	270	4.09%
Total Visits during Work Hours (8:00am-5:00pm)	2,832	42.85%

Total Visits during After Hours (5:01pm-7:59am)	3,777	57.15%
Total	6,609	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	15:00-15:59
Least Active Hour of the Day	02:00-02:59

Visits by Hour of the Day - Help Card



Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

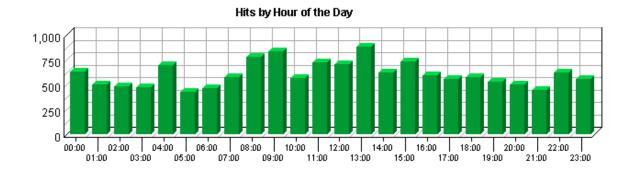
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

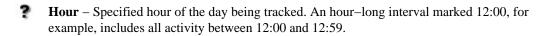
Hour	Hits	%
00:00	625	4.33%
01:00	504	3.49%
02:00	480	3.33%
03:00	469	3.25%
04:00	691	4.79%
05:00	430	2.98%
06:00	460	3.19%
07:00	571	3.96%
08:00	779	5.40%
09:00	830	5.75%
10:00	563	3.90%
11:00	726	5.03%
12:00	705	4.88%
13:00	876	6.07%
14:00	617	4.27%
15:00	733	5.08%
16:00	596	4.13%
17:00	558	3.87%
18:00	575	3.98%
19:00	525	3.64%
20:00	497	3.44%
21:00	447	3.10%
22:00	624	4.32%
23:00	555	3.84%

Total Hits during Work Hours (8:00am-5:00pm)	6,425	44.51%
Total Hits during After Hours (5:01pm-7:59am)	8,011	55.49%
Total	14,436	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	13:00-13:59
Least Active Hour of the Day	05:00-05:59

Hits by Hour of the Day - Help Card



Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	5,782	87.50%
1–2	71	1.07%
2–3	45	0.68%
3–4	41	0.62%
4–5	38	0.58%
5–6	32	0.48%
6–7	27	0.41%
7–8	20	0.30%
8–9	25	0.38%
9–10	21	0.32%
10–11	16	0.24%
11–12	21	0.32%
12–13	19	0.29%
13–14	15	0.23%
14–15	11	0.17%
15–16	17	0.26%
16–17	11	0.17%
17–18	17	0.26%
18–19	15	0.23%
19–20	15	0.23%
Subtotal	6,259	94.72%
Other	349	5.28%
Total	6,608	100.00%

Visit Duration by Visits 167

Visit Duration by Visits - Help Card

Visit Duration (minutes) – The number of minutes your web site was viewed.

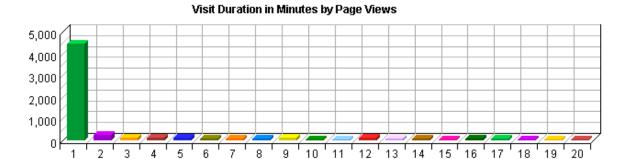
Visits - Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	4,431	52.39%
1–2	254	3.00%
2–3	132	1.56%
3–4	139	1.64%
4–5	132	1.56%
5–6	97	1.15%
6–7	95	1.12%
7–8	72	0.85%
8–9	118	1.40%
9–10	54	0.64%
10–11	54	0.64%
11–12	140	1.66%
12–13	101	1.19%
13–14	103	1.22%
14–15	31	0.37%
15–16	87	1.03%
16–17	69	0.82%
17–18	49	0.58%
18–19	58	0.69%
19–20	45	0.53%
Subtotal	6,261	74.02%
Other	2,197	25.98%
Total	8,458	100.00%

Visit Duration by Page Views - Help Card

?

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

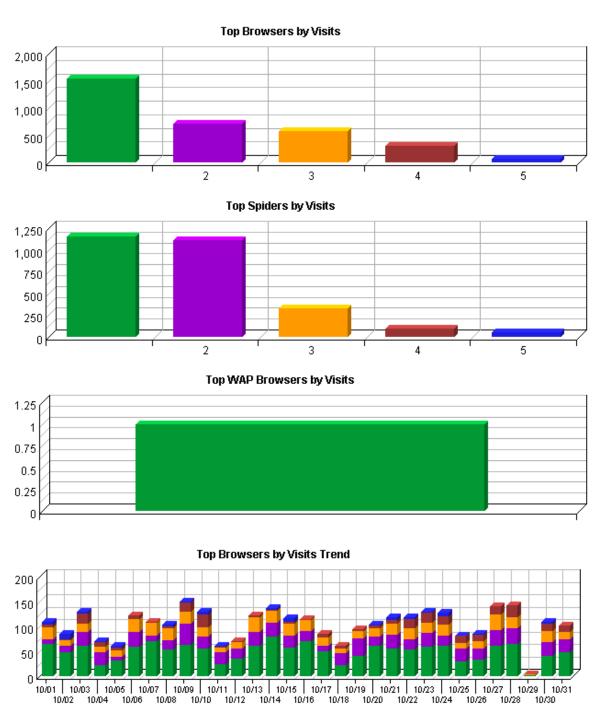
% – Percentage of visitors who viewed your page for the specified duration of time.



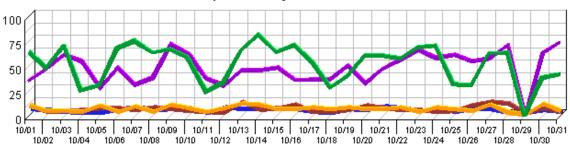
This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

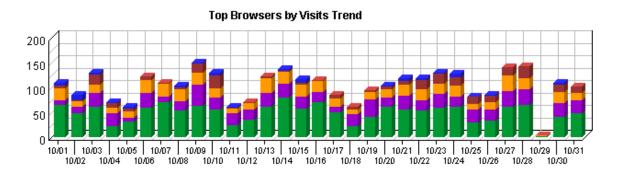


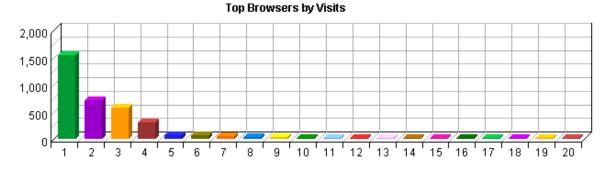
Top Platforms by Visits Trend



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers

	Browser	Visits %	Hits
1.	Microsoft Internet Explorer	1,543 42.45%	4,257
2.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	705 19.39%	1,039
3.	Mozilla	578 15.90%	1,483
4.	Other Netscape Compatible	299 8.23%	698
5.	Jakarta Commons-HttpClient/3.0.1	71 1.95%	373
6.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	68 1.87%	105
7.	Clearware web browser	58 1.60%	58
8.	NLESE USEPA	35 0.96%	263
9.	NutchCVS/0.7.2 (Nutch; http://lucene.apache.org/nutch/bot.html; nutch-agent@lucene.apache.org)	31 0.85%	57
10.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	21 0.58%	110
11.	Others	20 0.55%	30
12.	psbot/0.1 (http://www.picsearch.com/bot.html)	16 0.44%	30
13.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	16 0.44%	39
14.	larbin_2.6.3 larbin2.6.3@unspecified.mail	15 0.41%	104
15.	Opera	15 0.41%	18

Top Browsers 173

16.	ShopWiki/1.0 (http://www.shopwiki.com/wiki/Help:Bot)	13 0.36%	34
17.	MSRBOT (http://research.microsoft.com/research/sv/msrbot/)	12 0.33%	18
18.	hakiaBot/2.1 (vS)	11 0.30%	2 4
19.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	10 0.28%	10
20.	ColdFusion	9 0.25%	9
	Subtotal	3,546 97.55%	8,759
	Other	89 2.45%	362
	Total	3,635 100.00%	9,121

Top Browsers - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

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Browser data can help you determine how to configure your site for optimal viewing.

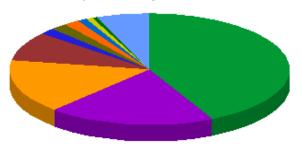
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

174 Top Browsers

Top Browsers by Version

This report lists the browser versions most common among your visitors.





Top Browsers by Version

	Top Drowsers by				
	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	7.0	841	23.14%	2,073
		6.0	641	17.63%	2,041
		or	27	0.74%	88
		5.0	10 0.28%	12	
		8.0	8	0.22%	8
		3.02	7	0.19%	18
		5.5	6	0.17%	14
		Version Unknown	2	0.06%	2
		5.23	1	0.03%	1
		Other	0	0.00%	0
2.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	705	19.39%	1,039
		Other	0	0.00%	0
3.	Mozilla	2008092417	230	6.33%	910
		Version Unknown	91	91 2.50%	125
		20080829	73	2.01%	105
		2008070208	35	0.96%	61
		2008092414	30	0.83%	33
		20070308	20	0.55%	20
		20080702	11	0.30%	15
		20070725	8	0.22%	11
		20070515	7	0.19%	8
		20080404	6	0.17%	7
		20071127	5	0.14%	25
		20061204	4	0.11%	4

2008061004	4	0.11%	4
2008091620	4	0.11%	16
20080109	3	0.08%	6
20051111	3	0.08%	22
20071008	3	0.08%	17
20070914	2	0.06%	8
20060111	2	0.06%	3
20061010	2	0.06%	2
20020523	2	0.06%	10
20070508	2	0.06%	21
2008043010	1	0.03%	1
20080311	1	0.03%	8
2008092817	1	0.03%	1
20080914	1	0.03%	2
20071025	1	0.03%	1
20070815	1	0.03%	7
2008041102	1	0.03%	1
2008032620	1	0.03%	1
20050716	1	0.03%	4
20080424	1	0.03%	1
2008050509	1	0.03%	1
20070309	1	0.03%	1
20080915	1	0.03%	1
20060909	1	0.03%	1
20050319	1	0.03%	1
20080805	1	0.03%	1
20081007	1	0.03%	1
20070713	1	0.03%	1
2008070206	1	0.03%	1
20071115	1	0.03%	1
20060508	1	0.03%	1
20071102	1	0.03%	1
2008052906	1	0.03%	1
2008052912	1	0.03%	1
20050915	1	0.03%	2
20050511	1	0.03%	1
20071206	1	0.03%	1
20060728	1	0.03%	1
20080201	1	0.03%	1
20071126	1	0.03%	2
20050721	1	0.03%	1
Other	0	0.00%	0

4.	Other Netscape Compatible	Version Unknown	299	8.23%	698
		Other	0	0.00%	0
5.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	71	1.95%	373
		Other	0	0.00%	0
6.	msnbot-media/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	68	1.87%	105
		Other	0	0.00%	0
7.	Clearware web browser	Version Unknown	58	1.60%	58
		Other	0	0.00%	0
8.	NLESE USEPA	Version Unknown	35	0.96%	263
		Other	0	0.00%	0
9.	NutchCVS/0.7.2 (Nutch; http://lucene.apache.org/nutch/bot.html;	Version Unknown	31	0.85%	57
	nutch-agent@lucene.apache.org)	Other	0	0.00%	0
10.	Yanga WorldSearch Bot v1.1/beta (http://www.yanga.co.uk/)	Version Unknown	21	0.58%	110
		Other	0	0.00%	0
11.	Others	Version Unknown	20	0.55%	30
		Other	0	0.00%	0
12.	psbot/0.1 (http://www.picsearch.com/bot.html)	Version Unknown	16	0.44%	30
		Other	0	0.00%	0
13.	msnbot-media/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	16	0.44%	39
		Other	0	0.00%	0
14.	larbin_2.6.3 larbin2.6.3@unspecified.mail	Version Unknown	15	0.41%	104
		Other	0	0.00%	0
15.	Opera	9.27	2	0.06%	2
		9.51	2	0.06%	3
		9.52	2	0.06%	2
		9.00	2	0.06%	2
		9.01	2	0.06%	2
		7.11	1	0.03%	1
		9.61	1	0.03%	1
		9.50	1	0.03%	2
		9.0	1	0.03%	1
		9.25	1	0.03%	2
		Other	0	0.00%	

16.	ShopWiki/1.0 (http://www.shopwiki.com/wiki/Help:Bot)	Version Unknown	13	0.36%	34
		Other	0	0.00%	0
17.	MSRBOT (http://research.microsoft.com/research/sv/msrbot/)	Version Unknown	12	0.33%	18
		Other	0	0.00%	0
18.	hakiaBot/2.1 (vS)	Version Unknown	11	0.30%	24
		Other	0	0.00%	0
19.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	Version Unknown	10	0.28%	10
		Other	0	0.00%	0
20.	ColdFusion	Version Unknown	9	0.25%	9
		Other	0	0.00%	0
	Subtotal		3,546	97.55%	8,759
	Other		89	2.45%	362
	Total		3,635	100.00%	9,121

Top Browsers by Version - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

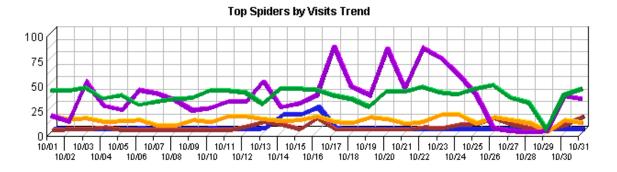
% – Percentage of the total visits in which the visitor viewed this page at least once.

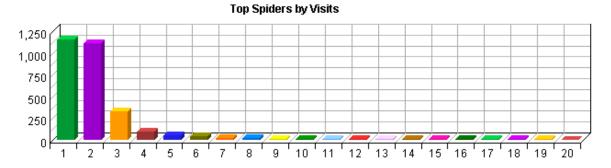
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	1,152	38.74%	2,537
2.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	1,107	37.22%	1,200
3.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	330	11.10%	596
4.	Gigabot	93	3.13%	136
5.	Mozilla/5.0 (Twiceler–0.9 http://www.cuil.com/twiceler/robot.html)	55	1.85%	82
6.	FAST Enterprise Crawler 6	45	1.51%	45
7.	Slurp	26	0.87%	30
8.	Yeti	18	0.61%	19
9.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	15	0.50%	15
10.	gsa-crawler (Enterprise; S5-QCYPV6K3FUJAA; sysadmin@worldsoft.ch)	14	0.47%	14
11.	gsa-crawler (Enterprise; S5-EV47M8H3D6JJS; james.winchell@twcable.com)	13	0.44%	23

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12.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	12	0.40%	12
13.	ichiro	11	0.37%	124
14.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com-robot)	9	0.30%	25
15.	TurnitinBot	8	0.27%	38
16.	Mozilla/5.0 (compatible; heritrix/1.14.1 http://crawler.archive.org)	8	0.27%	68
17.	Speedy Spider (http:	8	0.27%	8
18.	Googlebot	8	0.27%	8
19.	Mozilla/4.0 (compatible; MSIE 4.01; Windows NT; MS Search 5.0 Robot)	8	0.27%	121
20.	MSR-ISRCCrawler	5	0.17%	5
	Subtotal	2,945	99.02%	5,106
	Other	29	0.98%	209
	Total	2,974	100.00%	5,315

Top Spiders - Help Card

? Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

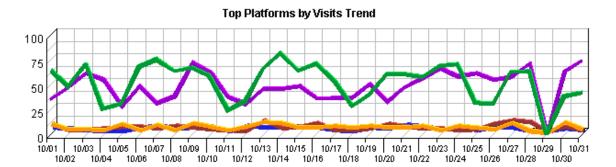
_

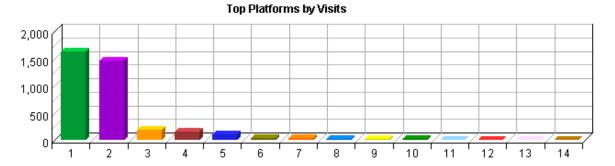
This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

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Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	1,623	44.65%	4,340
2.	Others	1,463	40.25%	3,240
3.	Windows 2000	181	4.98%	672
4.	Windows NT	154	4.24%	439
5.	Macintosh	94	2.59%	118
6.	Macintosh PowerPC	33	0.91%	69
7.	Linux	33	0.91%	38
8.	Windows 98	17	0.47%	24
9.	Windows 2003	17	0.47%	20
10.	Windows Win32s	11	0.30%	16
11.	Windows 3.x	4	0.11%	129
12.	Windows 95	3	0.08%	14
13.	SunOS	1	0.03%	1
14.	Windows ME	1	0.03%	1
	Total	3,635	100.00%	9,121

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Top Platforms - Help Card

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Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

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Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue **101 = Success**: Switching Protocols

200 = Success: OK

201 = Success: Created **202** = **Success**: Accepted

203 = **Success**: Non–Authoritative Information

204 = Success: No Content **205** = **Success**: Reset Content **206** = **Success**: Partial Content **300 = Success**: Multiple Choices **301 = Success**: Moved Permanently

302 = Success: Found 303 = Success: See Other**304** = **Success**: Not Modified 305 = Success : Use Proxy

307 = **Success** : Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request **401 = Failed**: Unauthorized **402 = Failed**: Payment Required

403 = **Failed**: Forbidden

404 = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in Purchases this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: ARPANET: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

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Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.